Republic of Namibia

Ministry of Environment and Tourism



TOURIST STATISTICAL REPORT 2015

TABLE OF CONTENTS

FOREWORD I

ACKNOWLEDGEMENT II

EXECUTIVE SUMMARY III

INTRODUCTION 1

METHODOLOGY 2

FOREIGN ARRIVALS PROFILE 3

WHO VISITED NAMIBIA IN 2015? 4

TOURIST ARRIVALS PROFILE 6

TOP TEN TOURIST MARKETS 7

TOURIST ARRIVALS BY REGION 8

TOURIST ARRIVALS BY PURPOSE OF VISIT 11

TOP TEN OVERSEAS TOURISTS BY PURPOSE OF VISIT 14

INTEREST TOURIST MARKETS BY PURPOSE OF VISIT 15

INTENDED LENGTH OF STAY 16

TOURISTS GENDER PROFILE 17

TOURISTS AGE PROFILE 18

TOURISTS AGE DISTRIBUTION BY REGIONS 19

TOURISTS POINTS OF ENTRY 21

TOURISTS MODE OF TRAVEL 22

TOURISTS SEASONALITY OF TRAVEL 24

CONCLUSION AND RECOMMENDATIONS 25

ANNEXURE 27



FOREWORD



Namibia has come a long way in its tourism development since independence and is relatively a small tourism market in world terms. Namibia is much admired internationally for its efforts of growing a vigorous and dynamic tourism sector in a sustainable way.

Tourism is the most competitive economic sector globally. In line with the National Tourism Growth and Development Strategy, Namibia is among the most competitive tourist destination in Africa by 2017, as measured by the World Economic Forum Travel and Tourism Competitiveness Index. This growth has to come through an increase in tourism arrivals.

The opportunity is there for Namibia to grow its tourism arrivals and thus employment from tourism. To achieve the above, it requires recognition that tourism business is one of the world's most competitive industry, taking full account of changes in customer expectations, reduce seasonality and the ways that our products are sold in the market place. For Namibia to succeed, it has to enhance its competitiveness by offering an outstanding experience and value for money for travelers.

The National Sustainable Tourism Growth Strategy and the National Tourism Investment Promotion Profile and Strategy were passed by both Cabinet and Parliament. What now remains is for the whole of government and the private sector to embrace its implementation and work together in growing tourism arrivals, increasing length of stay, increase spending and the geographic spread of tourists across all of Namibia to ensure all Namibians get a share from the multiplier effect of tourism.

This report shows a positive growth in tourists' arrivals into Namibia, it is therefore of utmost importance that all sectors both public and private recognize this fact and work together in the interest of Namibia's competitiveness. The report may therefore be used as a handy decision-making tool in the tourism sector or as reference material for research purposes. I urge readers that data contained herein should be interpreted within the Namibian context.

Finally, on behalf of the Ministry, I would like to thank the Namibia Tourism Board for its tireless marketing efforts, Ministry of Home Affairs and Immigration for its continued support in the compilation process and tourism stakeholders for their advice and cooperation.

Last but not least I must also thank the Namibian Tourism Private sector for their collective efforts and in concert with government in ensuring that Destination Namibia remains competitive, the contribution to Gross Domestic Product continues to grow and the multiplier effect of tourism continues to make a positive difference in the livelihoods of especially rural Namibians.

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Hon. Pohamba Shifeta (MP)
Minister of Environment and Tourism

ACKNOWLEDGEMENT

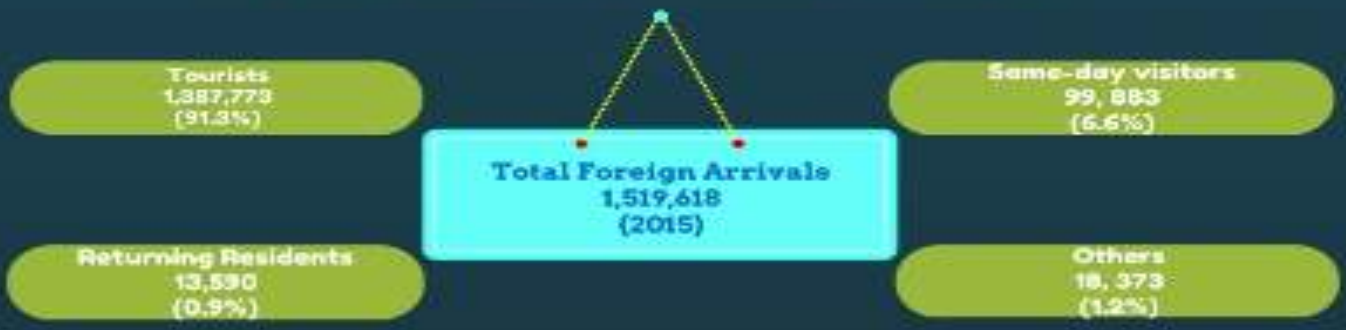
The Ministry of Environment and Tourism (MET) would like to acknowledge the Ministry of Home Affairs and Immigration (MHAI) for its cooperation and unwavering support in the collection of tourists arrival data that led to the compilation and publication of this report. Our Sincere gratitude to Namibia Tourism Board (NTB) for marketing Namibia as a tourists destination.

Finally, MET would like to express its heartfelt appreciation to Mr. Ndasuunje Papa Shikongeni for some of the pictures depicted in this report.





EXECUTIVE SUMMARY



Tourist Arrivals in Namibia 2015

Tourism Growth Rate



5.1% increase from 2014 to 2015

12.0% increase from 2013 to 2014

Popular Tourism Point of Entry



25%North Eastern Border Posts.

24% Northern Border Posts.

23%Hosea Kutako International Airport

17% Southern Border posts

Top Ten Tourist Markets



Angola, South Africa, Zambia, Germany, Zimbabwe, Botswana, United Kingdom, United States, Other Africa, France

Top Ten Overseas Tourist Markets



Germany, United Kingdom, United States, France, Switzerland, Holland, Other countries, Italy, Portugal, Belgium

Gender of Tourists





63.0% Male

37.0% Female

Popular Tourism Mode of Travel



70.8% Road users

27.1% Air users

Tourists Purpose of Visit



45.6% Visiting Friends & Relatives

38.9% Holiday

12.9% Business

2.7% Others

Average Length of Stay



22 days for visiting Friends

19 days for holiday

15 days for Business

Tourist from North America



12.4% increase of tourists from North America from 2014 to 2015.

10.2% increase of tourists from North America from 2013 to 2014.

Oversea Tourists Purpose of Visit



8.7% Visiting Friends

41.8% Holiday

10.7% Business

Age of Overseas Tourists



65.7% are above 40 years from European Tourists.

62.1% are above 40 years from North America.

Tourist Arrivals from China



0.7 % decrease from 2014 to 2015

16.9% Increase from 2013 to 2014

Seasonality of Travel



43.0% Came between May —September.

28.7% Came between January—April.

28.3% Came between October—December.

Tourists Age Profile



50.8% under 40 years

49.2% are 40 years and above

INTRODUCTION

Objectives

The Tourist Statistical Report for 2015 depicts the statistics on tourists arrivals in Namibia. The main objective of this report is to provide timely and quality statistics to all stakeholders of the tourism sector. These statistics can also be used for planning, budgeting and evaluation of tourism programmes and projects as well as for general purposes. The key users of tourism statistics include the Government of the Republic of Namibia (GRN), the Namibia Tourism Board (NTB), Namibia Statistics Agency (NSA), the Bank of Namibia (BoN), National Planning Commission (NPC), Federation of Namibia Tourism Association (FENATA) and all its members, research institutions, NGOs, donors, universities and the general public.

Report sections

The first section of this report contains comprehensive statistics presented in graphic forms that include Foreign arrivals profile; tourists arrivals profile; tourists arrivals by region, purpose of visit, intended length of stay, gender, age group, point of entry, mode of travel and seasonality of travel.

The second part is an Annexure containing detailed statistical tables covering information on tourists as specified in the first section.

Key Concepts and Definitions

Foreign Tourist

A foreign tourist is defined as "any visitor travelling to a country other than that of his/ her residence but outside his/her usual environment for more than 1 night but less than 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the place visited". This is the United Nation World Tourism Organisation (UNWTO) definition used to identify who is a foreign tourist visiting Namibia.

Country of Residence

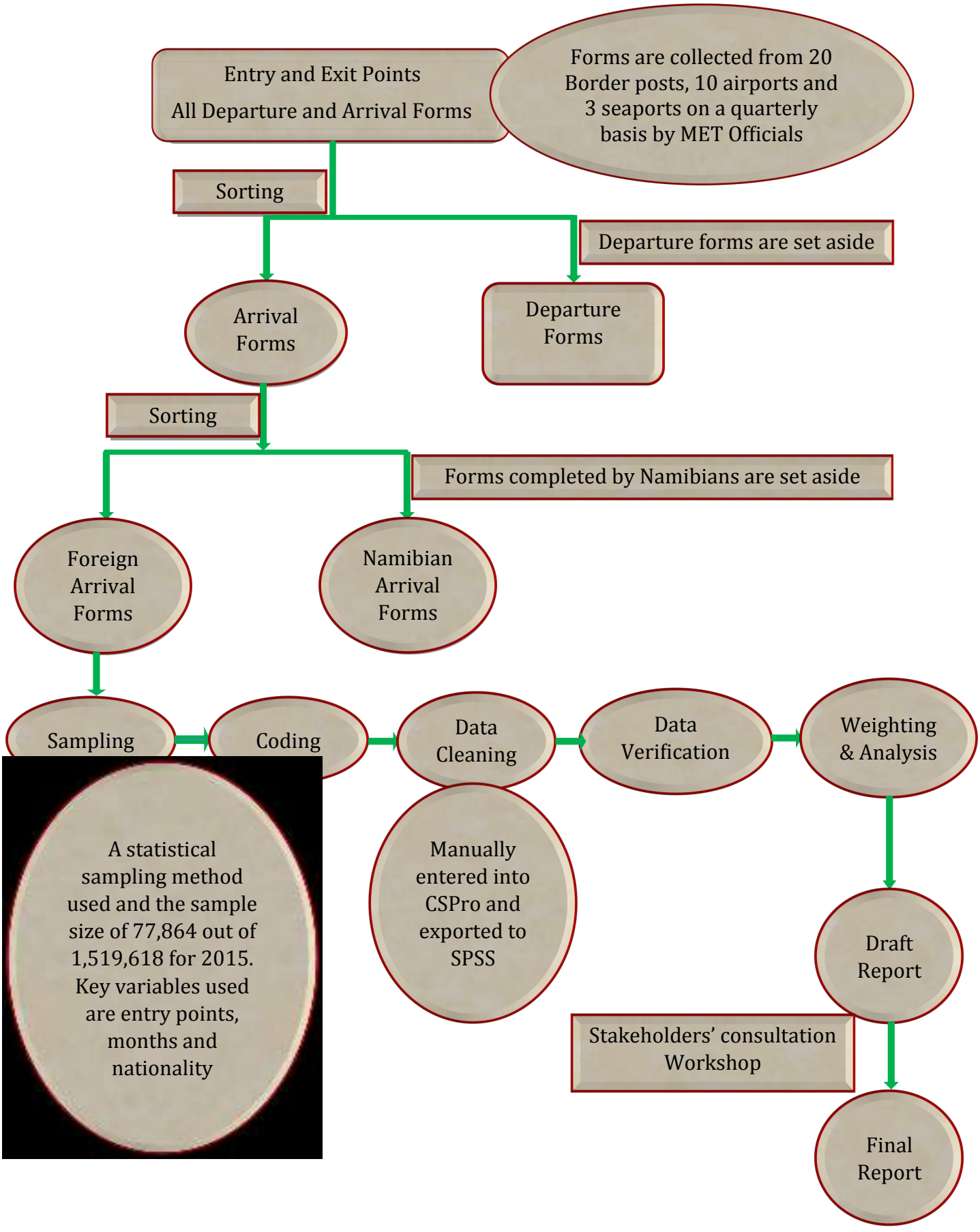
The country of residence is one of the key criteria for determining whether a person arriving in a country is a "visitor" or "other traveller", and if a "visitor" whether he/she is a national or overseas resident. The underlying concept in the classification of international visitors by place of origin is the country of residence, not their nationality. Foreign nationals residing in a country are assimilated with other resident for the purpose of domestic and outbound tourism statistics.

Purpose of Visit

The main purpose of a tourism trip to a country (or place) is defined as "the purpose in the absence of which the trip would not have taken place". It is determined by the main activities in which the visitors has been or will be involved during the trip at destination. The main purpose of the visit for the tourists are classified into four categories which are: Visiting Friends/Relatives, Holiday, Business, and Other (those reason that did not fall under the other three categories).

The above definitions and classifications were applied in this study and, being internationally accepted, will allow for global comparison of Namibia's tourism statistics.

METHODOLOGY



FOREIGN ARRIVALS PROFILE

The total foreign arrivals in Namibia for 2015 were 1,519,618 revealing about 3% increase from 2014 where it was 1,477,593. As with the past years, the tourists category dominated with a share of about 91% followed by same-day visitors with about 7%. The returning residents and others categories contributed about 1% each to the total foreign arrivals.

Figure 1: Trends of foreign arrivals by category over the past 5 years

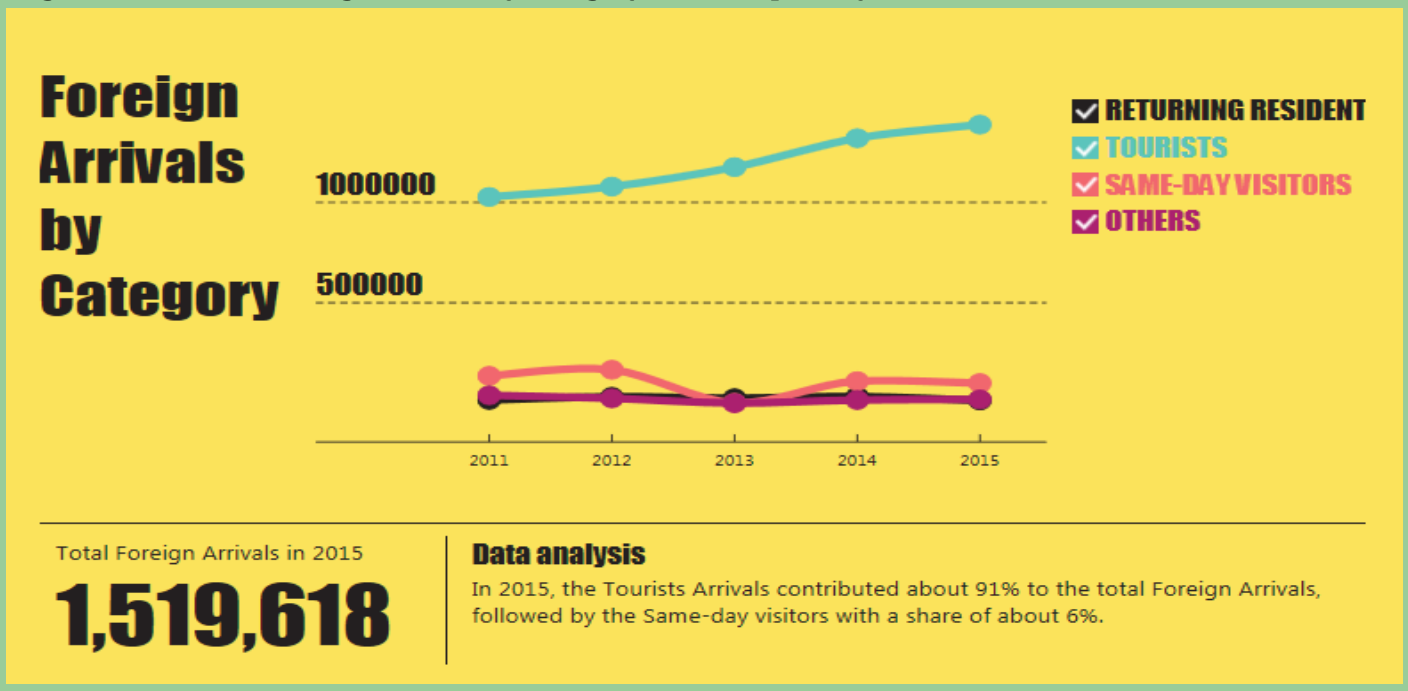
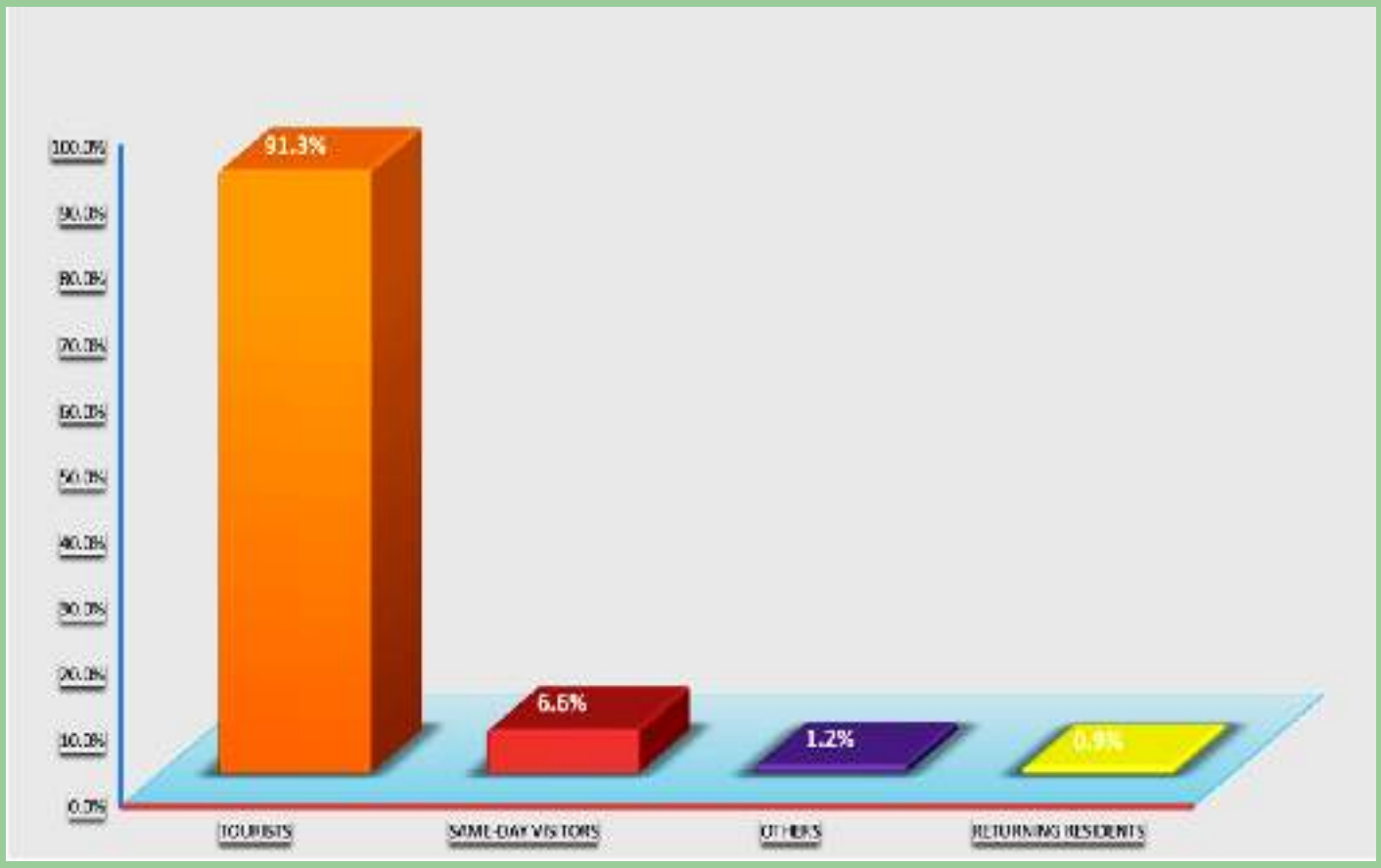
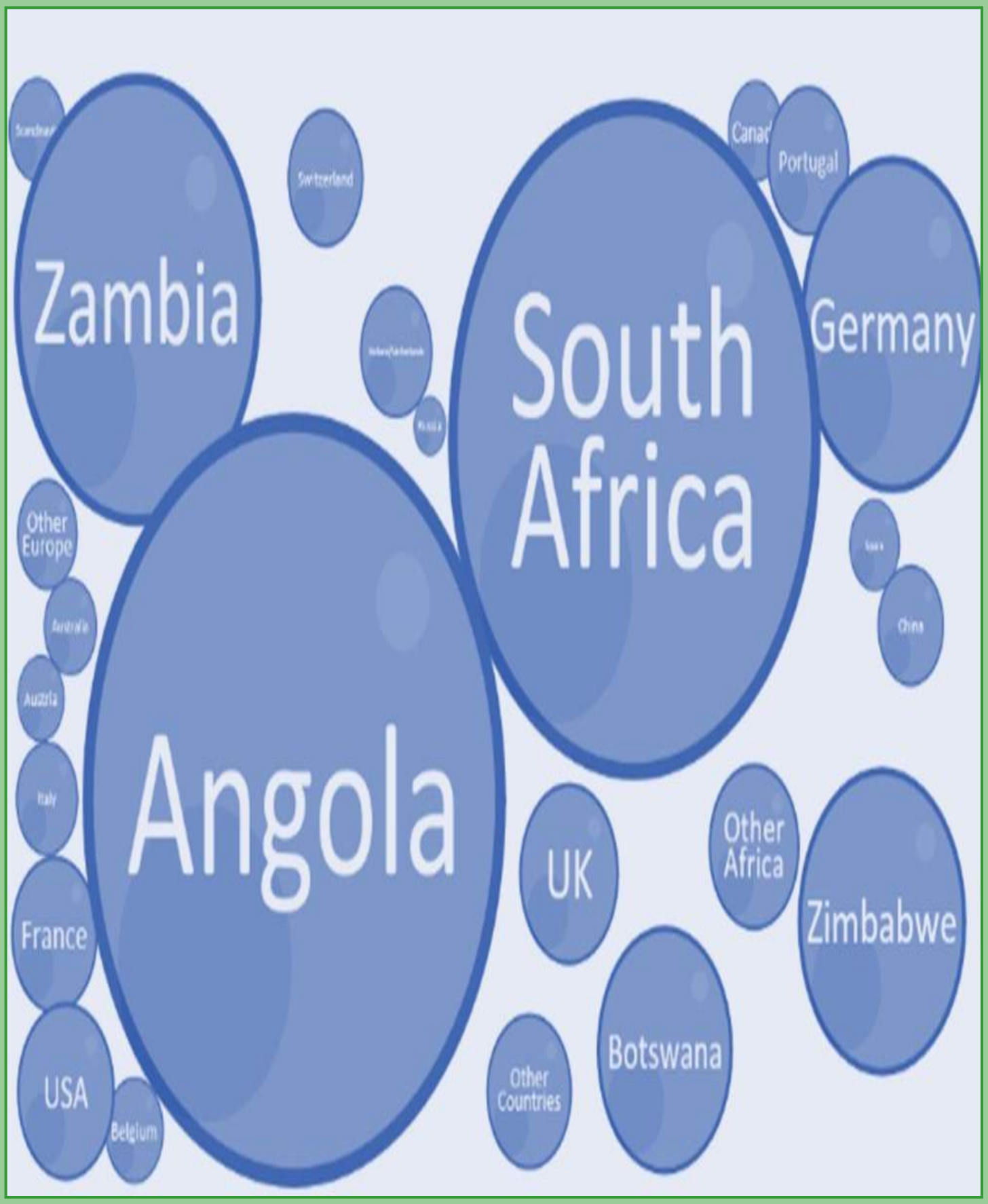


Figure 2: Foreign arrivals by category



WHO VISITED NAMIBIA IN 2015?















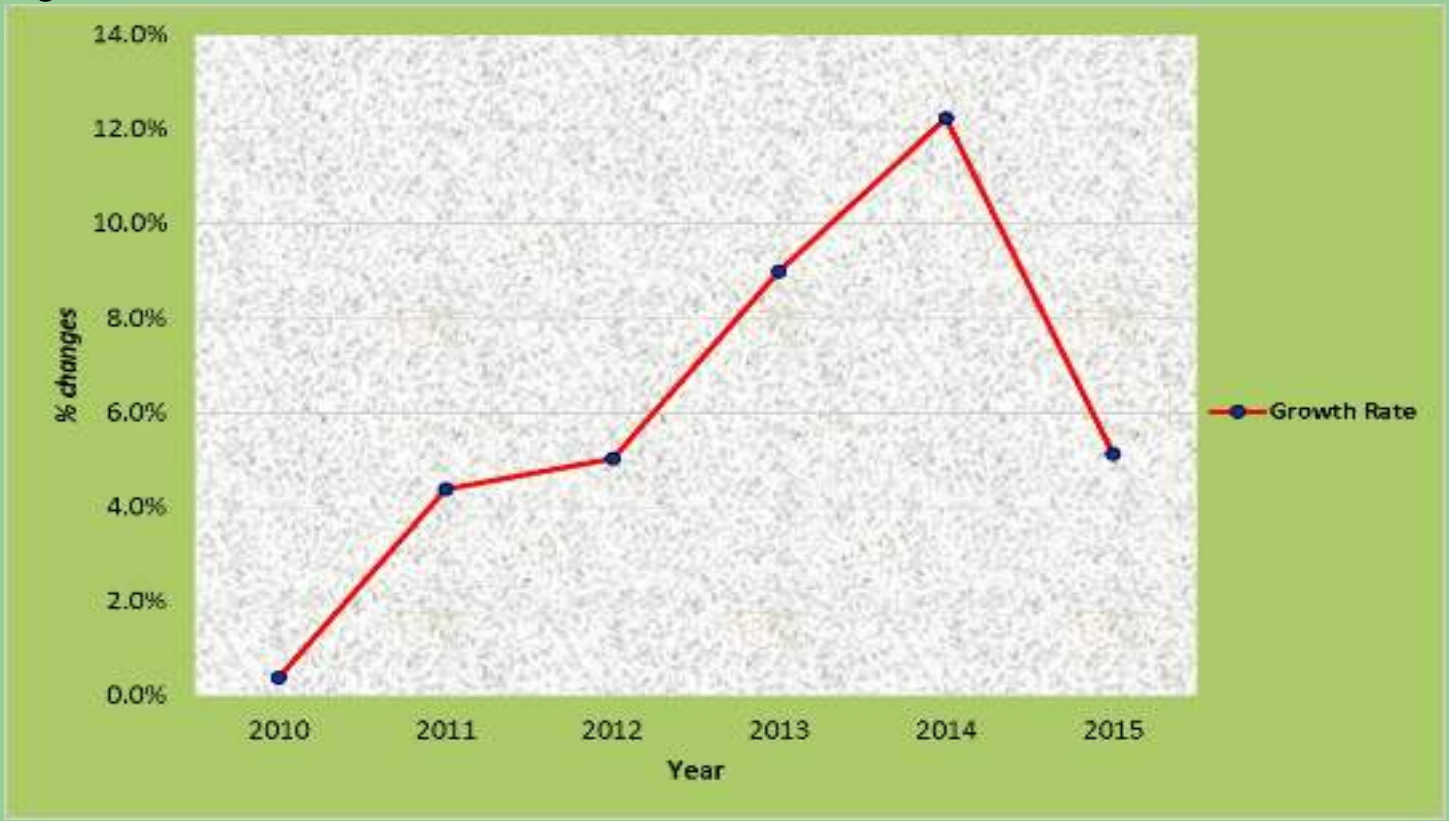
TOURIST ARRIVALS PROFILE

In 2015, a slight growth of 5.1% was observed in the tourist arrivals as compared to 2014. In contrast to the 12.2% increase in tourists arrivals of 2014 as compared to 2013, the 2015 growth was minimal.

Figure 3: Tourists Arrivals by Year: 2010 - 2015



Figure 4: Tourists Arrivals Growth Rate: 2010 - 2015



TOP TEN TOURISTS MARKETS

The figure below comprise top ten countries contributing to the Namibia tourist market. The three countries who brought in a highest percentage of tourists were Angola, South Africa and Zambia who constituted 68% of the total tourists arrivals. Other countries that ranked in the top ten were Germany, Zimbabwe, Botswana, UK, USA, Other Africa and France respectively.

Figure 5: Top ten tourists markets





TOURIST ARRIVALS BY REGION

This analysis looked at countries categorised into four regions as follows: Africa, Europe, North America and China. A 5.2% increase was noticed in African tourists while the Europeans increased by 5.4%. The North Americans increased by 12.4% while a 0.7% decrease was observed in the tourist arrivals from China.

Figure 6: Tourist arrivals from Africa, 2011-2015

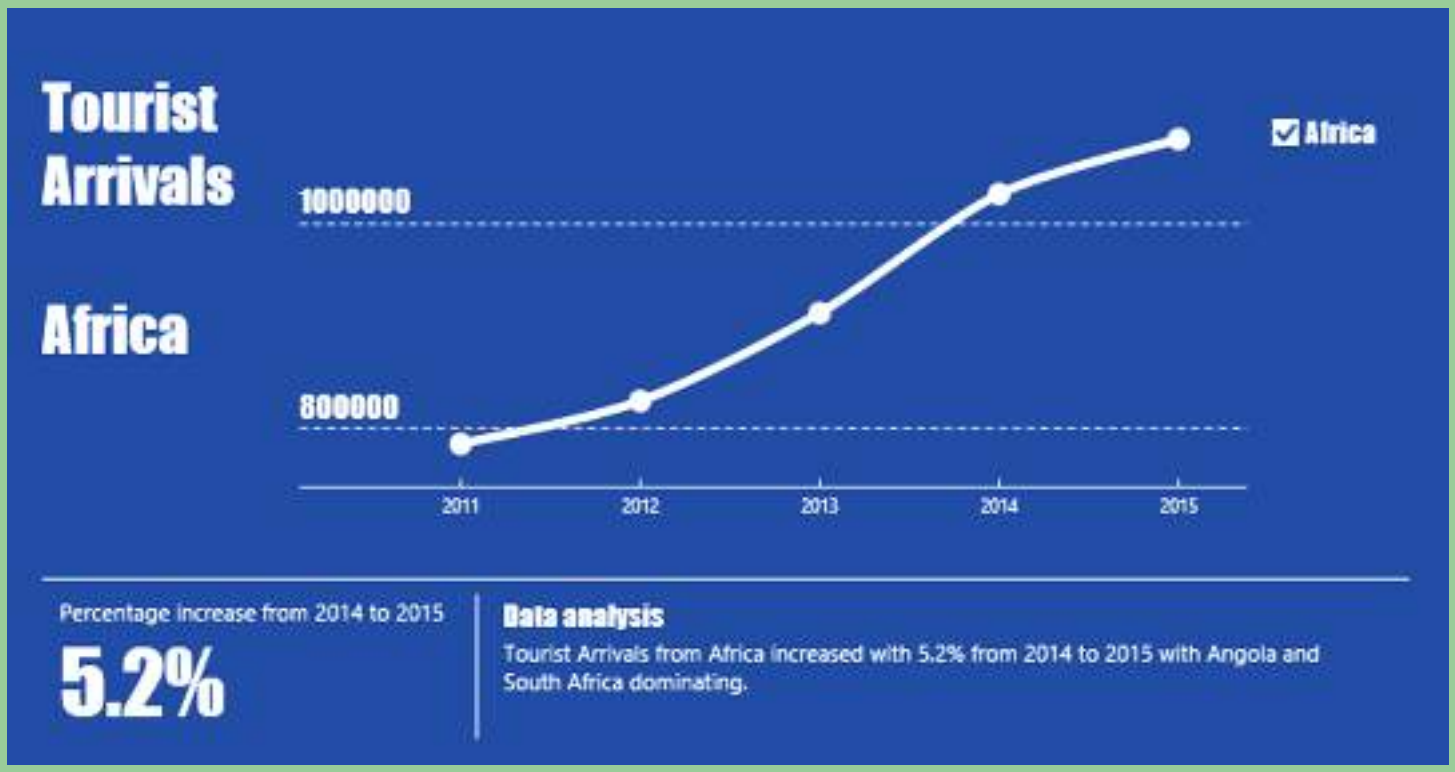


Figure 7: Tourist arrivals from Europe, 2011-2015

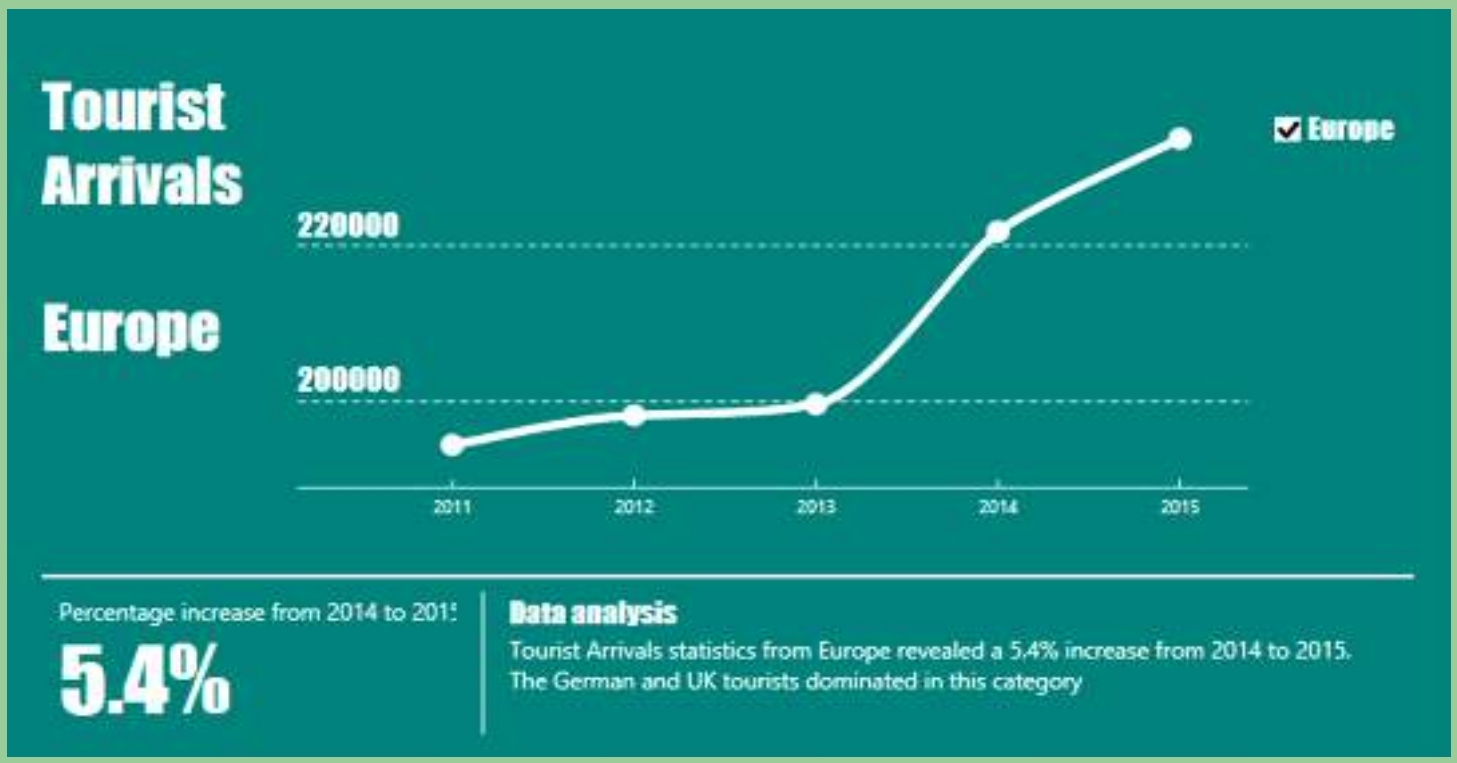


Figure 8: Tourist arrivals from North America, 2011-2015

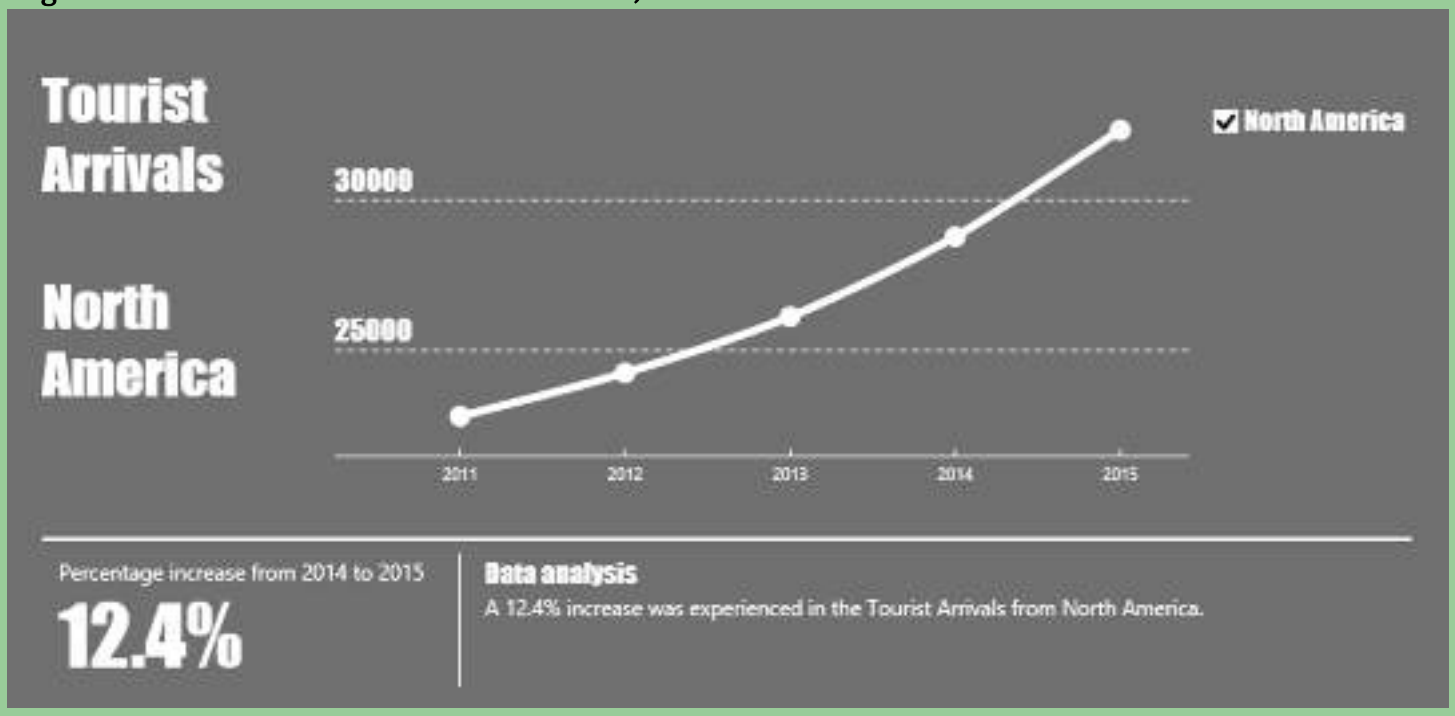
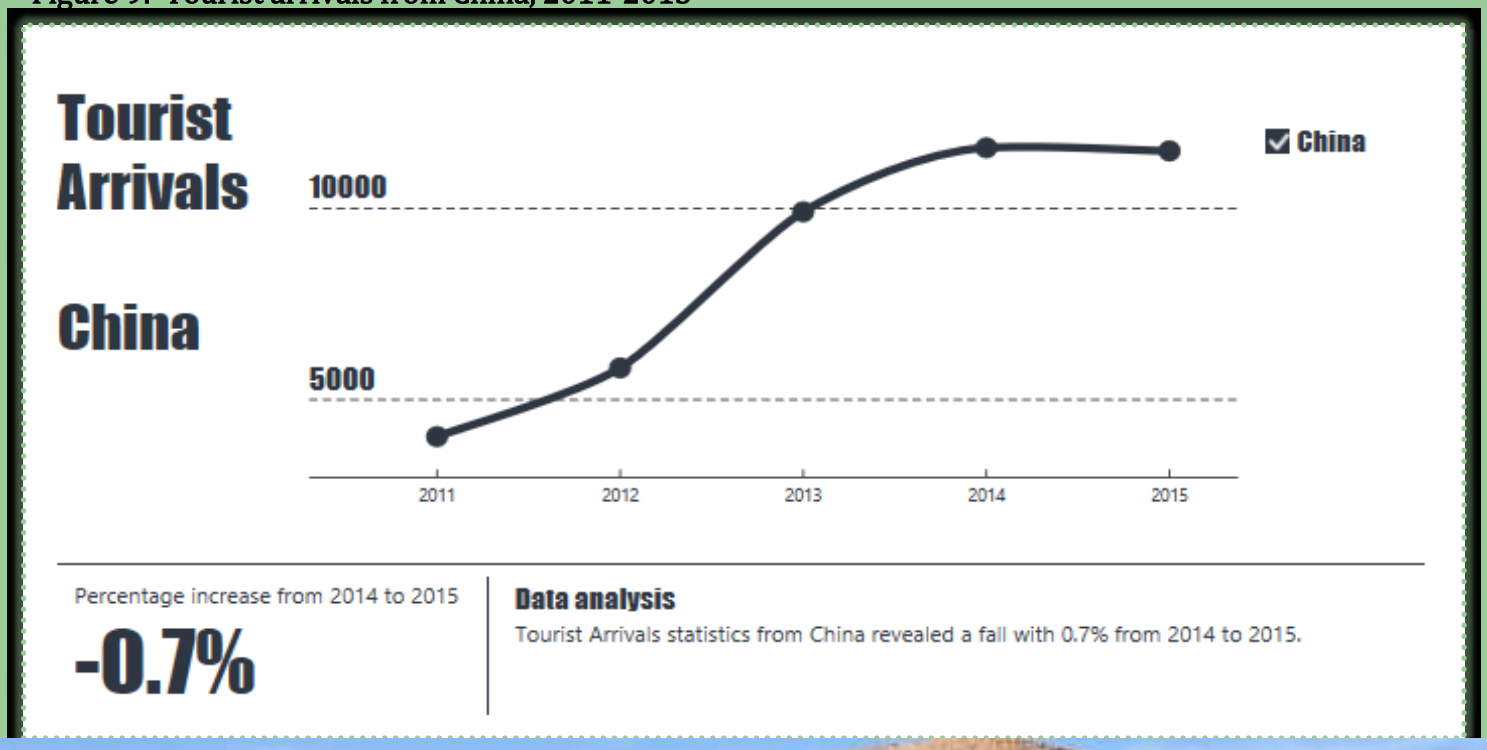


Figure 9: Tourist arrivals from China, 2011-2015







TOURIST ARRIVALS BY PURPOSE OF VISIT

Looking at the Tourist Arrivals by region and purpose of visit, observations revealed that African Tourists travelled to Namibia with the aim of Visit Friends/Relatives as shown by the 53% share. Europeans, North Americans as well as Other tourists visited Namibia for Holiday purposes as proven by the 77%, 71% and 58% respectively.

Figure 10: Tourist arrivals by purpose of visit, 2014-2015

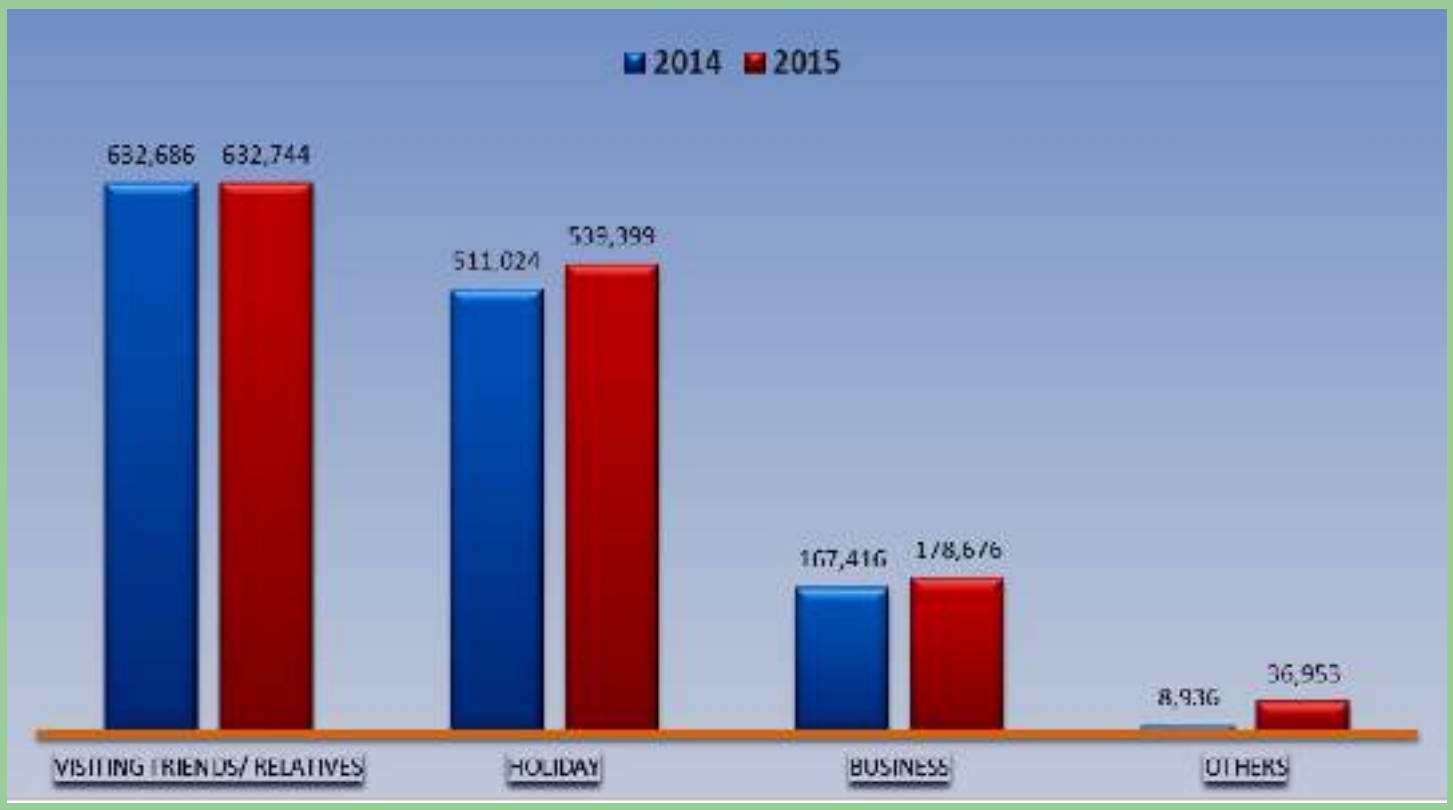


Figure 11: Tourist arrivals by purpose of visit, 2015

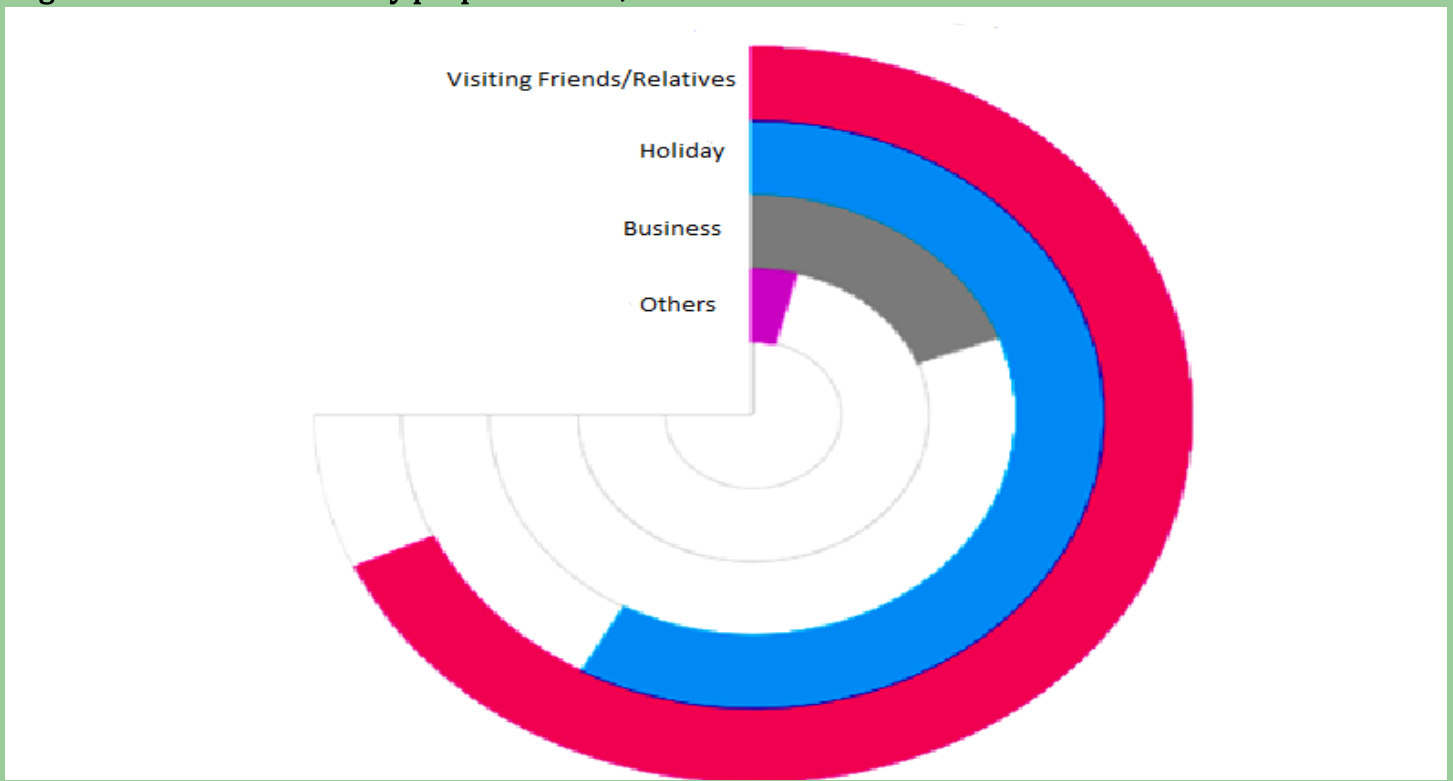


Figure 12: Tourist arrivals by region and purpose of visit





Figure 13: Top ten holiday tourists





Figure 14: Top ten overseas holiday tourists

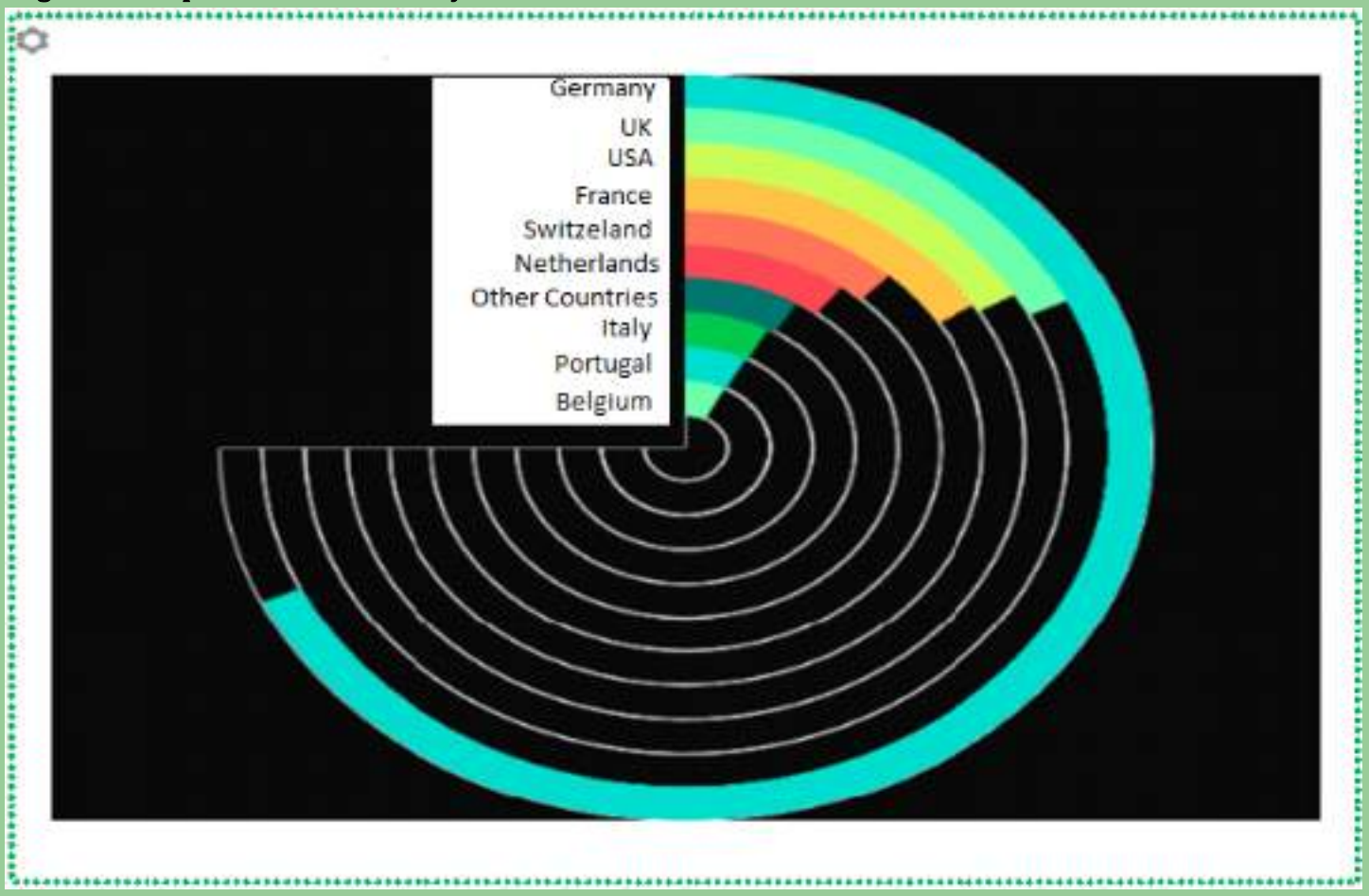
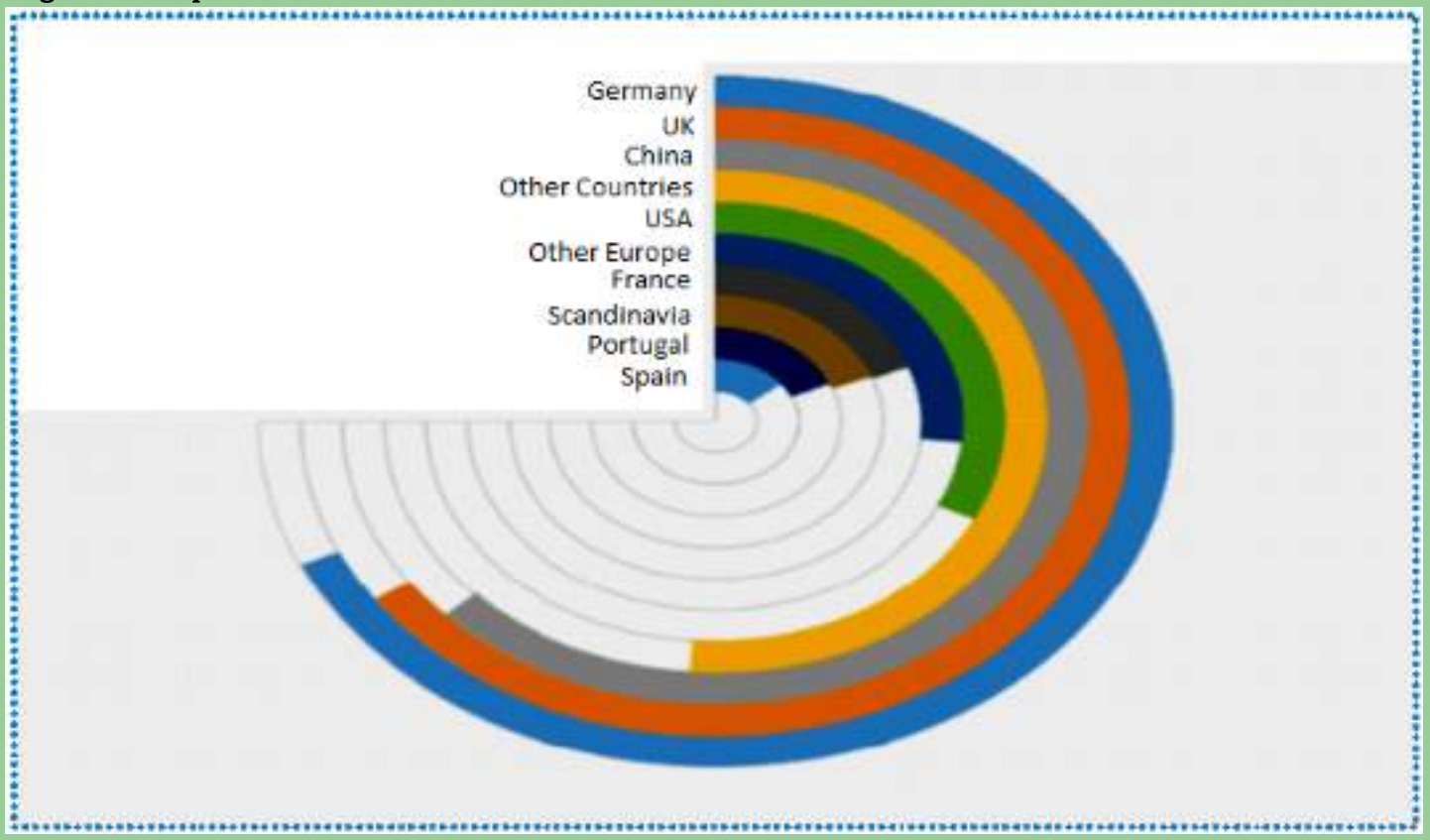


Figure 15: Top ten overseas business tourists



INTEREST TOURIST MARKETS BY PURPOSE OF VISIT

Table 1: Interest tourist markets by purpose of visit

NATIONALITY	VISITING FRIENDS/ RELATIVES	HOLIDAY	BUSINESS	OTHERS	TOTAL
France	2,134	17,154	792	108	20,189
Spain	801	4,956	590	199	6,546
Portugal	5,908	8,271	747	657	15,583
China	3,173	5,668	2,587	72	11,500
USA	4,506	17,632	1,328	964	24,430

Percentage(%)

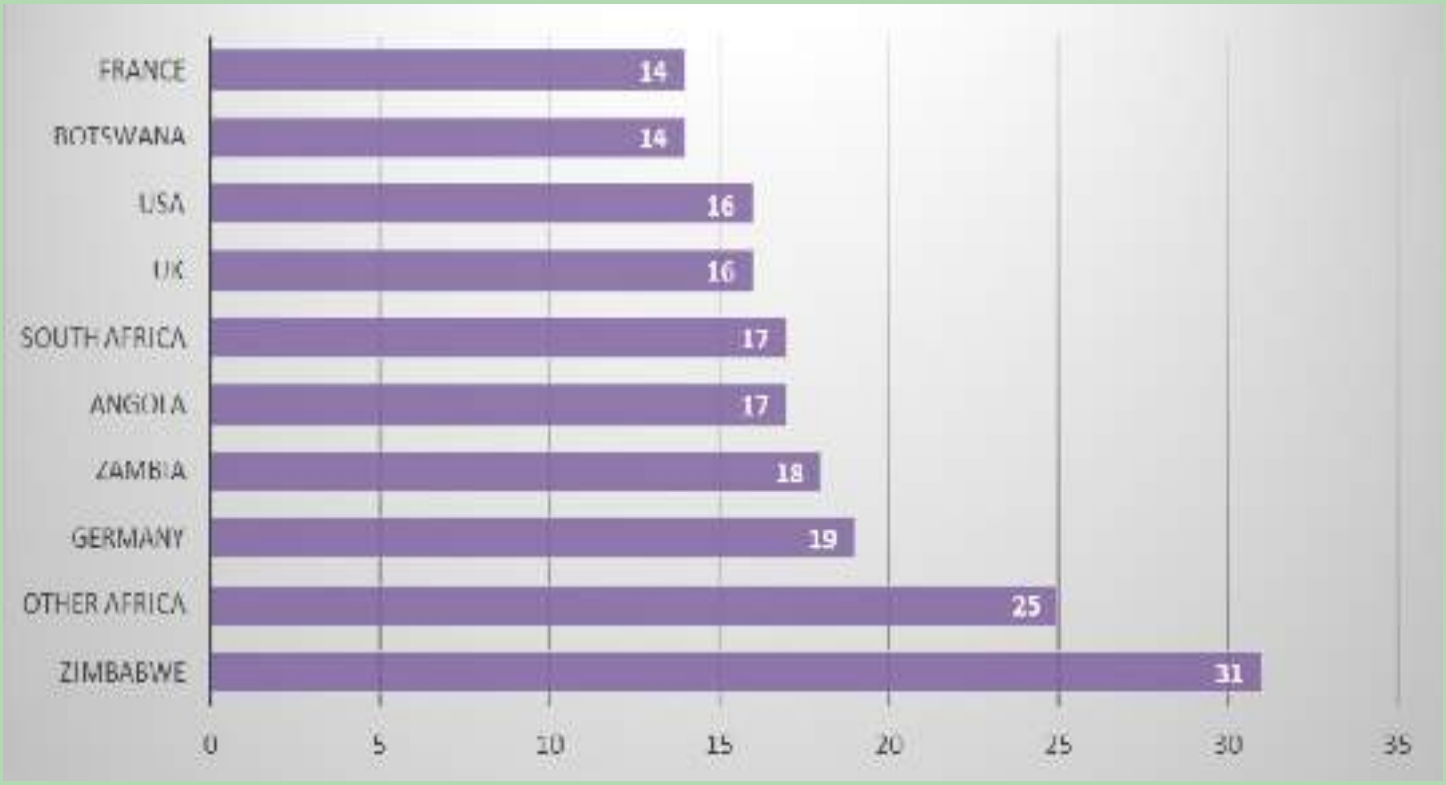
NATIONALITY	VISITING FRIENDS/ RELATIVES	HOLIDAY	BUSINESS	OTHERS	TOTAL
France	10.6%	85.0%	3.9%	0.5%	100.0%
Spain	12.2%	75.7%	9.0%	3.0%	100.0%
Portugal	37.9%	53.1%	4.8%	4.2%	100.0%
China	27.6%	49.3%	22.5%	0.6%	100.0%
USA	18.4%	72.2%	5.4%	3.9%	100.0%



INTENDED LENGTH OF STAY

Tourist arrivals statistics shows that tourists from Zimbabwe came with the intent to stay longer in Namibia as shown by an average of 31 days, followed by tourists from Other African countries and Germany with an average of 25 days and 19 days respectively. Botswana and France stayed less with an average of 14 days.

Figure 16: Average intended length of stay of top ten tourist markets





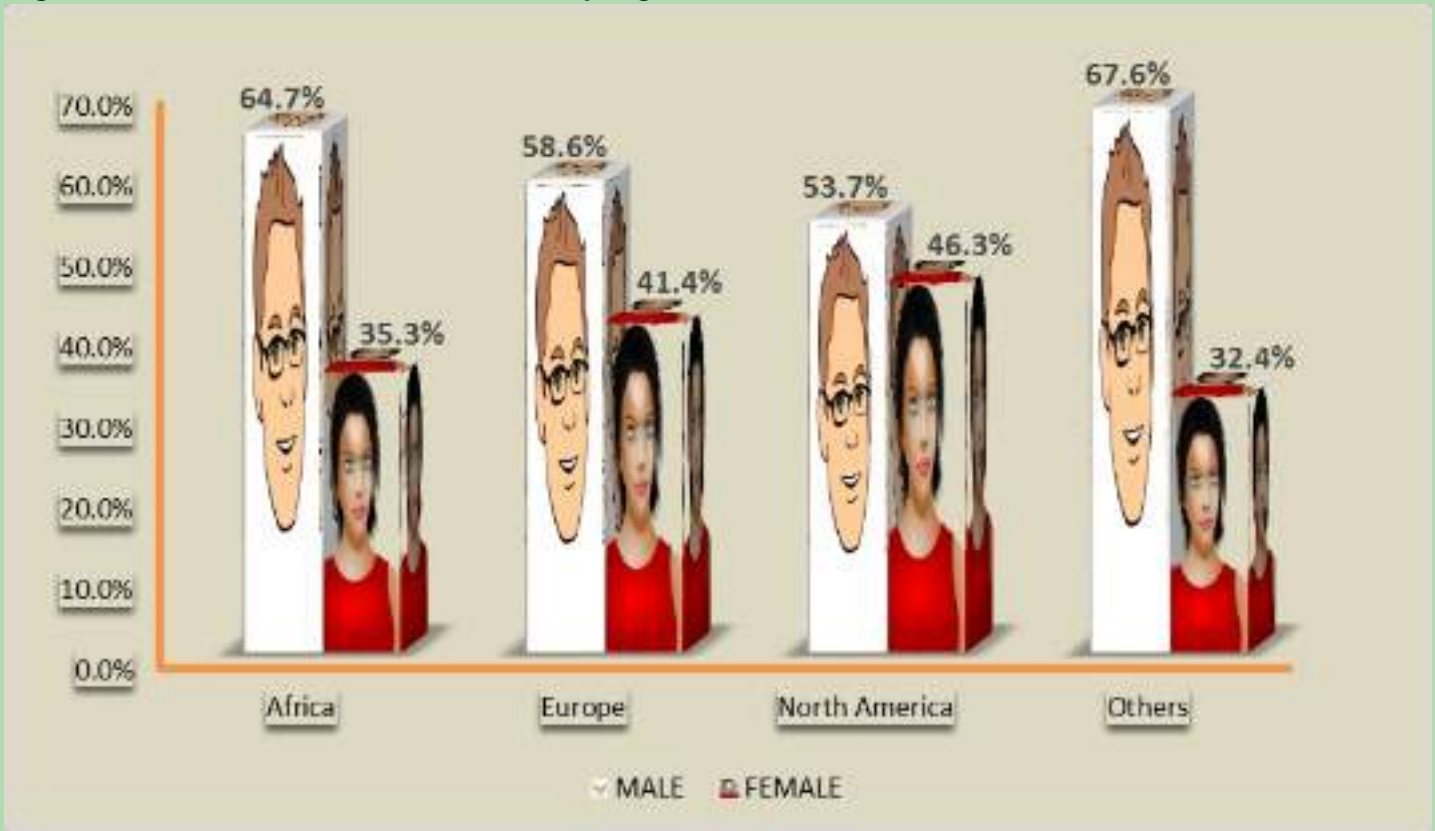
TOURISTS GENDER PROFILE

When it comes to the gender distribution of tourists, males represented 63% with a total of 880,991 of the overall tourist arrivals while females represented 37% with a total of 506,782. The same pattern has been observed during the past three years.

Figure 17: Gender distribution of tourists



Figure 18: Gender distribution of tourists by regions



TOURISTS AGE PROFILE

In 2015, the majority of tourists to Namibia were from the 30-39 age group which contributed the highest percentage of 26% followed by 40-49 age group representing 22% of the total tourists arrivals. The age group with the least contribution to tourist arrivals was 0-19 with 7%.

Looking at Age profile by region, the tourists from Africa to Namibia dominated in the 30-39 age group with 28%, Europe showed domination in the 60+ age group with 24% while the North America dominated in the 60+ age group with 31%.

Figure 19: Tourists age distribution

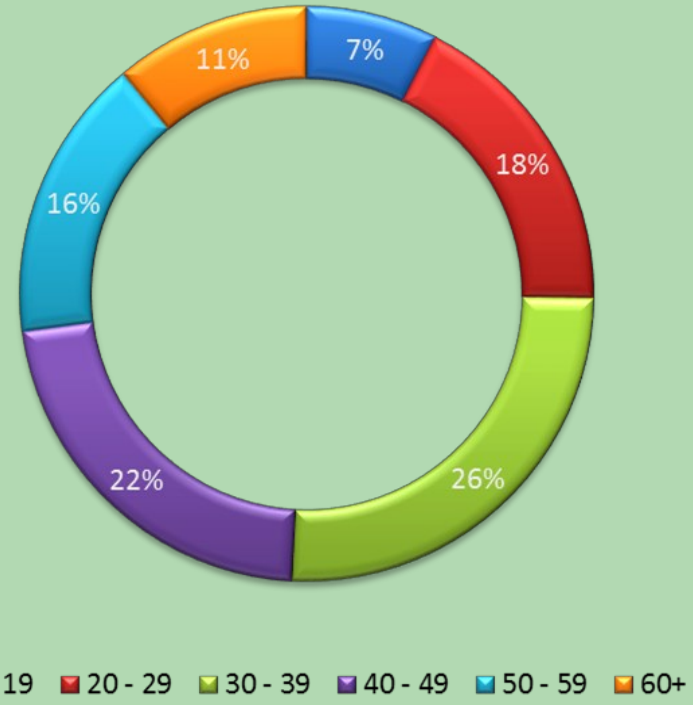




Figure 20: Tourists age distribution from Africa

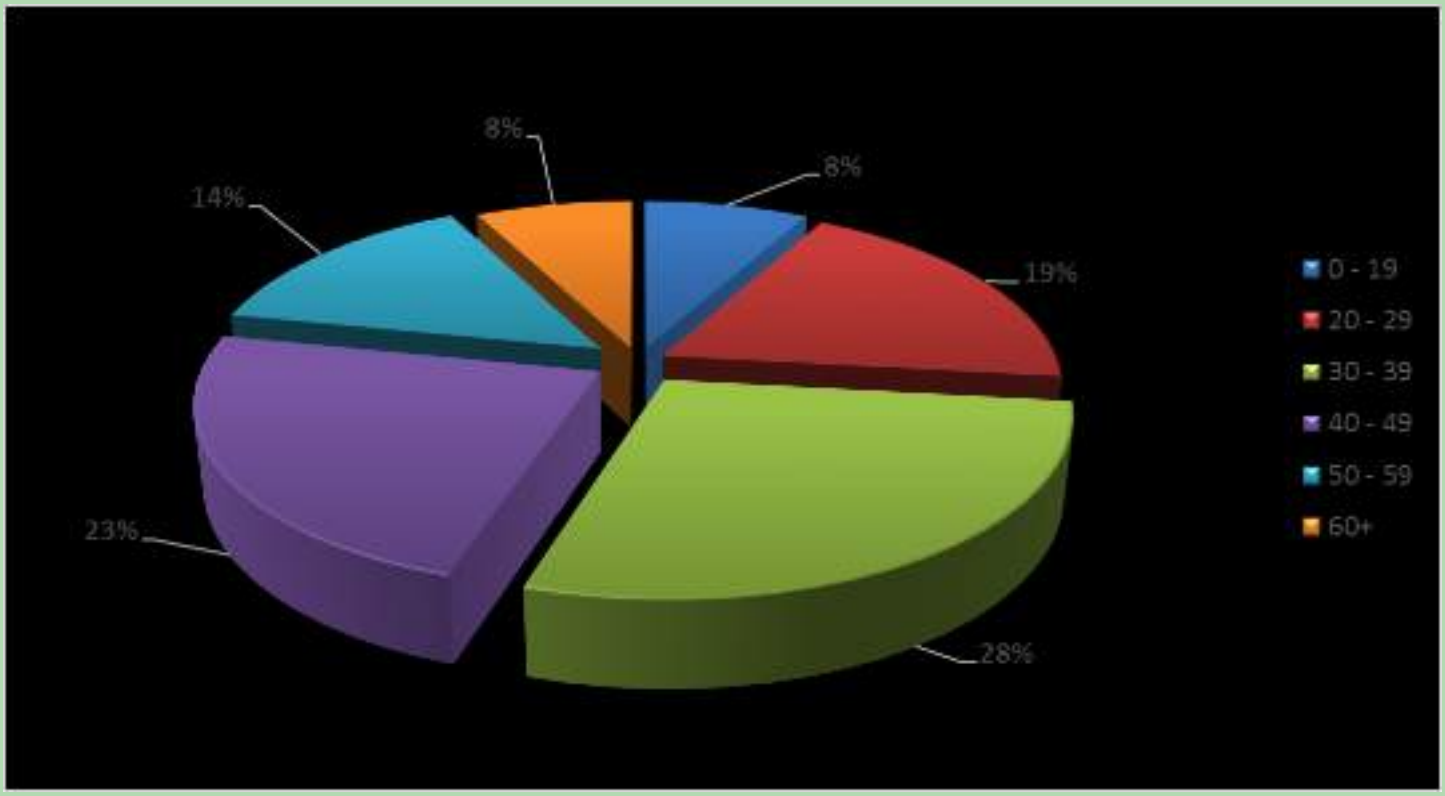


Figure 21: Tourists age distribution from Europe

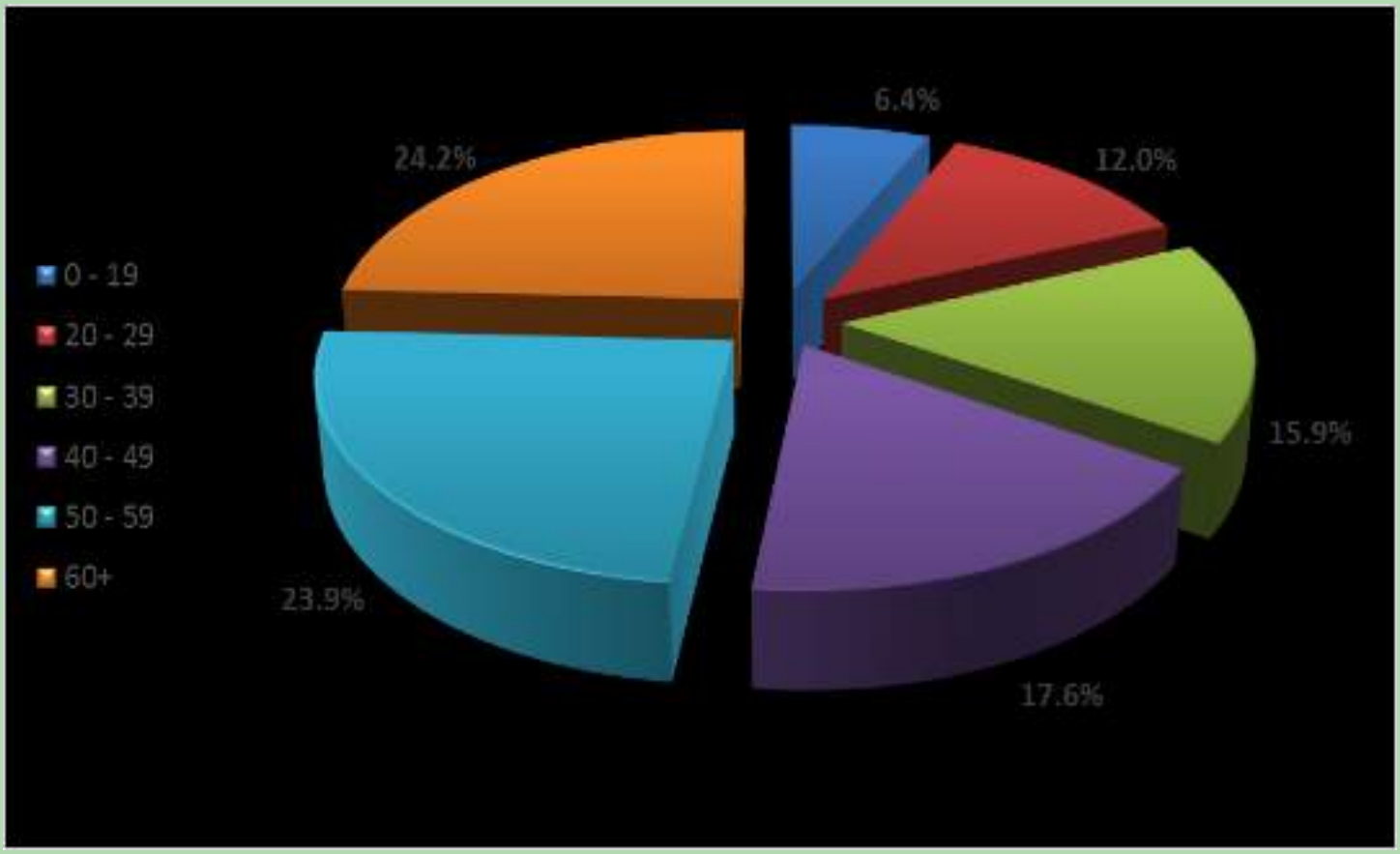
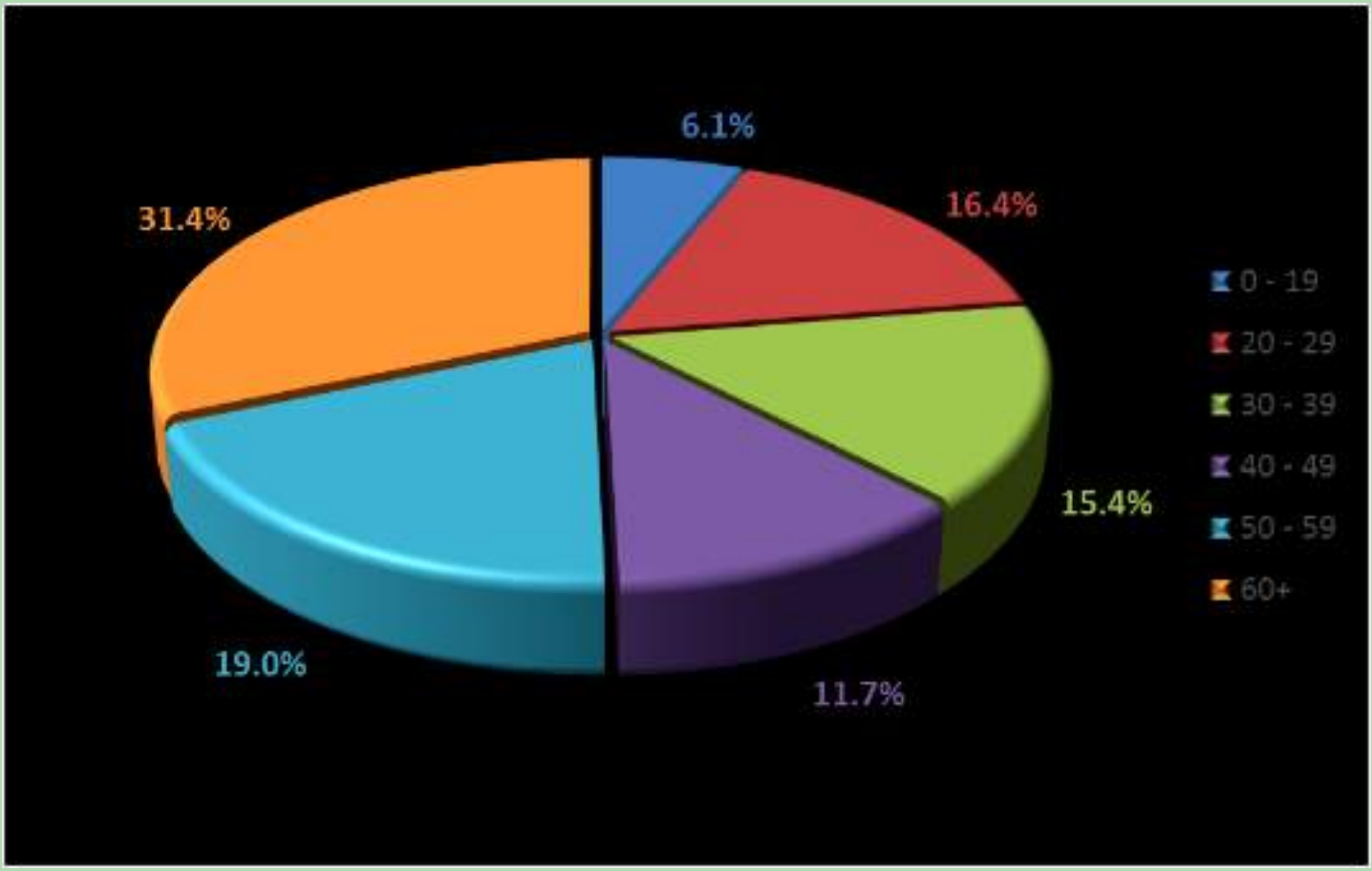


Figure 22: Tourists age distribution from North America

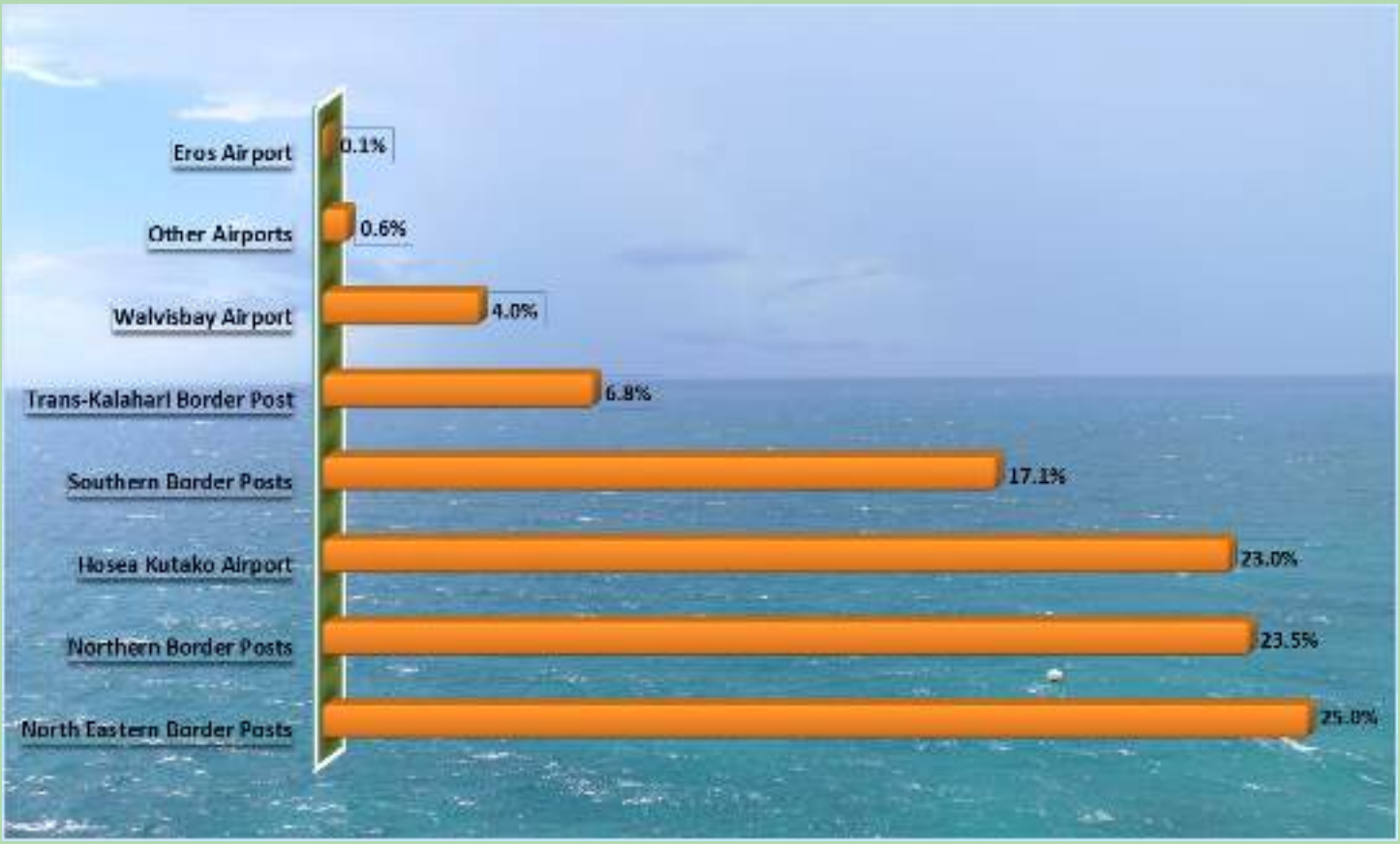




TOURISTS POINTS OF ENTRY

The North-Eastern Border posts (25.0%), Northern Border posts (23.5%) and the Hosea Kutako International Airport (23%) were the main points of entry used by tourists entering Namibia.

Figure 23: Tourist arrivals by points of entry





TOURISTS MODE OF TRAVEL

Majority of tourists entered Namibia using roads followed by air as shown in the graph below. Comparing 2014 with 2015, there was a fall observed in the use of roads with 72.6% in 2014 and 70.8% in 2015 while an increase was noticed in the use of air traveling as shown by 27.1% in 2015 as compared to 25.8% in 2014.

Looking at mode of travel by regions in 2015, tourists from Africa tend to use roads when visiting Namibia while air traveling dominated in the European, North American and Other regions.

Figure 24: Tourists mode of travel, 2014 and 2015

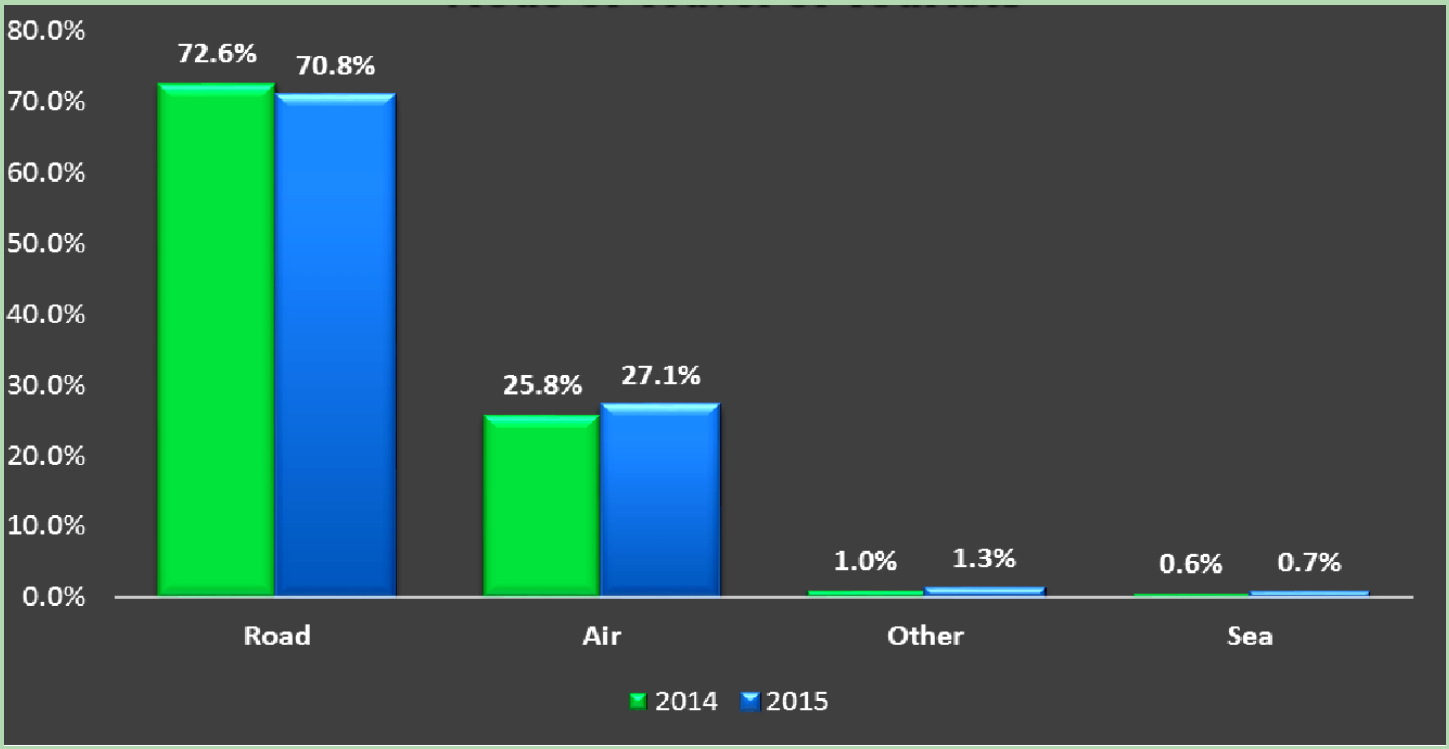
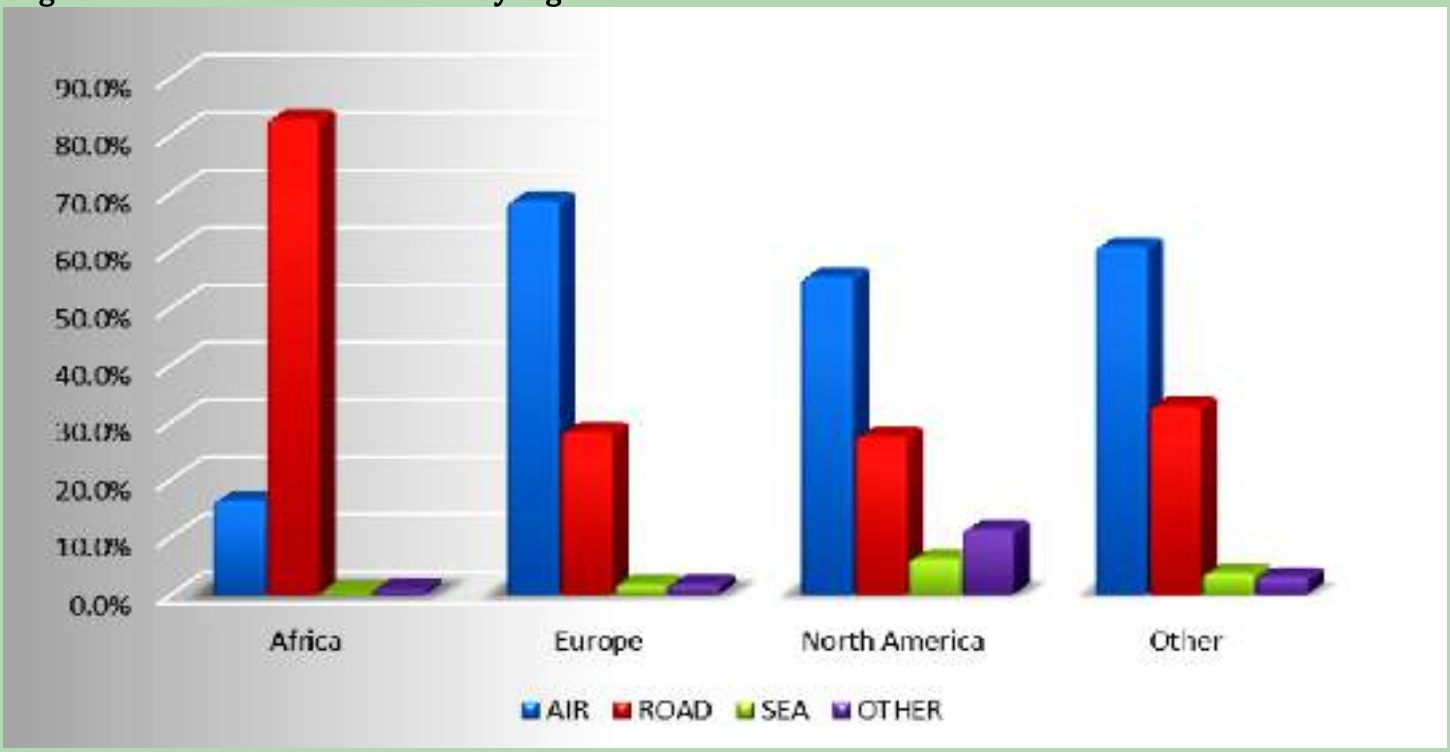


Figure 25: Tourists mode of travel by regions




Air Namibia

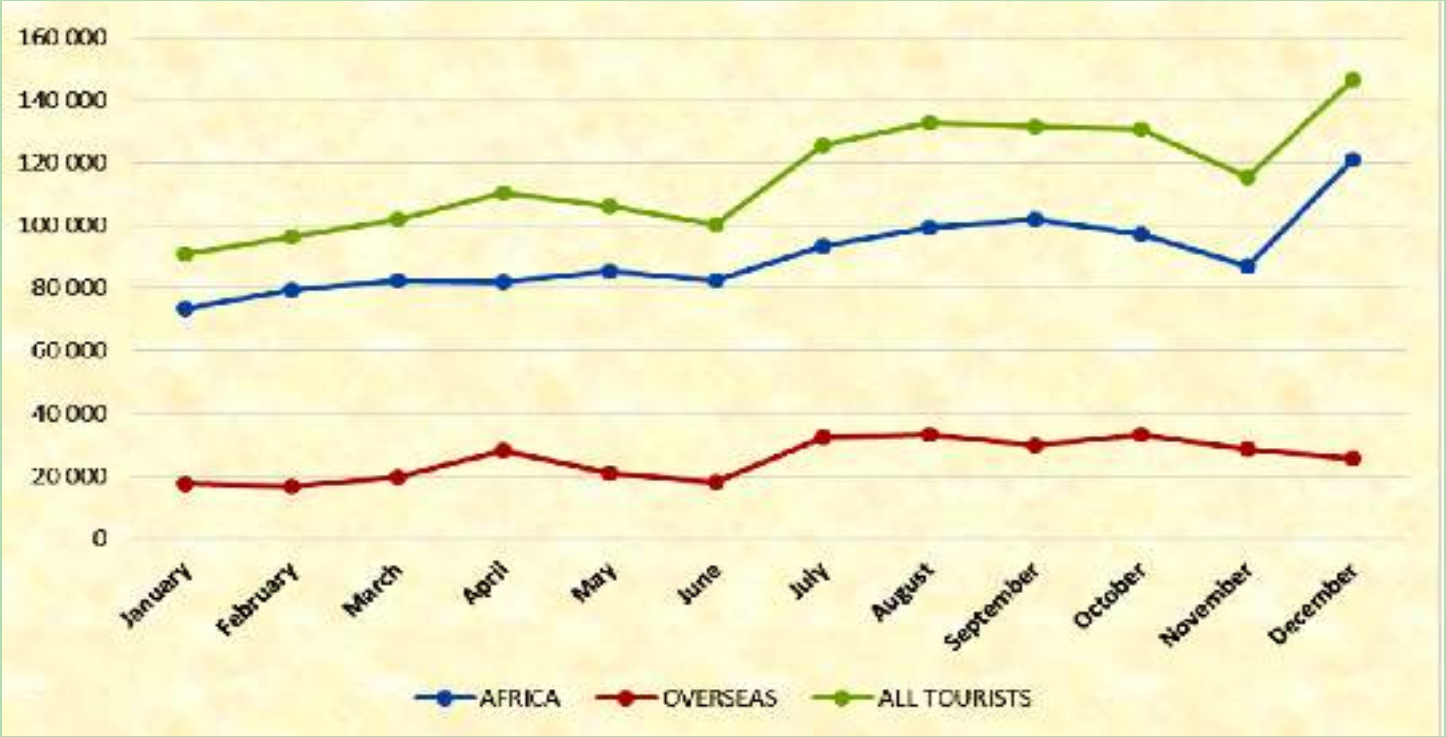




TOURISTS' SEASONALITY OF TRAVEL

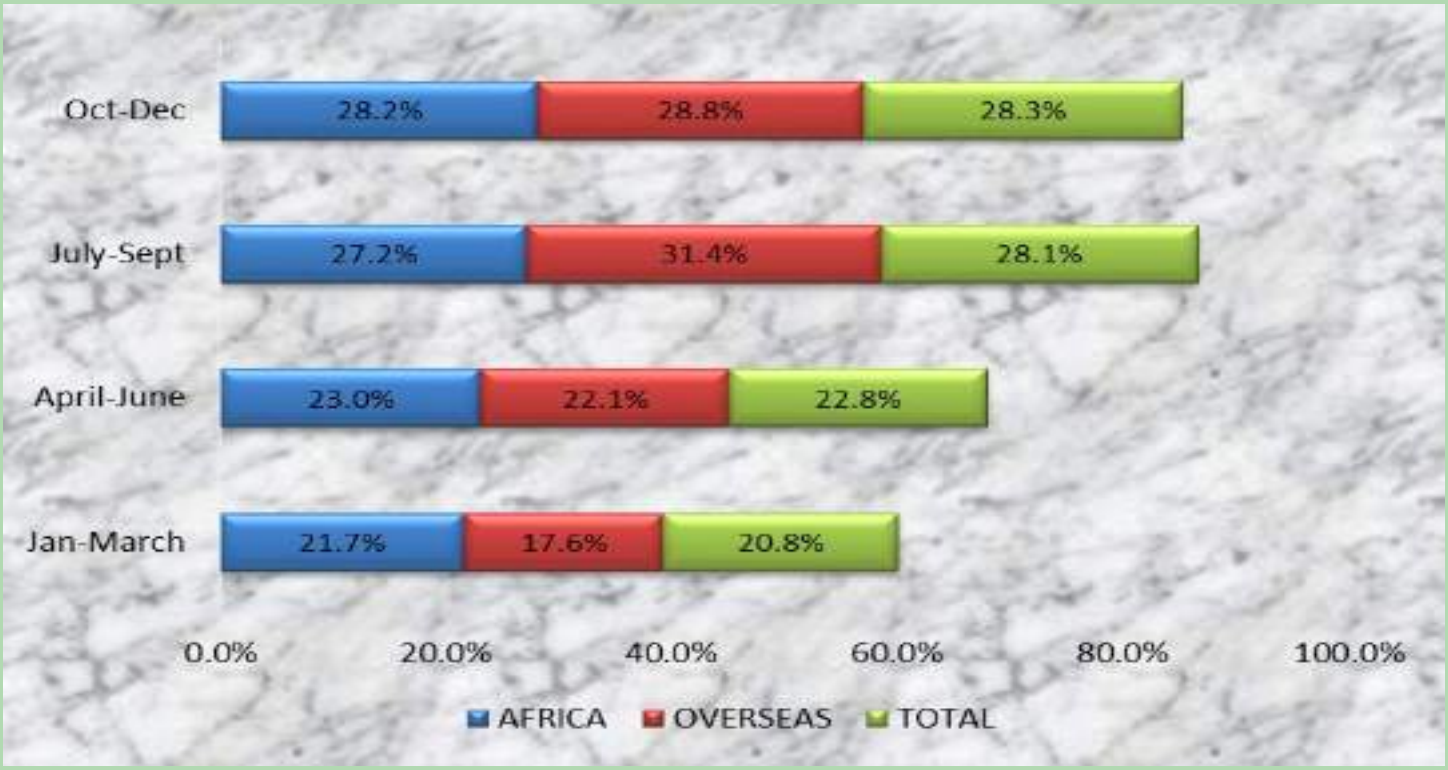
The overall tourist arrivals showed a high percentage of 10.6% recorded in December followed by August with 9.6% while the lowest was 6.5% recorded in January. In addition, the December month recorded the highest number of African tourists while the overseas tourists were at their peak in August.

Figure 26: Tourist arrivals by month



The highest number of tourists in 2015 was recorded in the last quarter (October-December) accounting for 28.3% of all tourist arrivals. However, overseas tourists came in numbers during the third quarter (July-September) with 31.4%.

Figure 27: Tourist arrivals by quarters



CONCLUSION AND RECOMMENDATIONS

For the past years, the Namibian tourism sector has been experiencing a positive growth in terms of tourist arrivals. This is proven by the number of tourist arrivals recorded for 2015 which was 1,387, 773, 5.1% growth as compared to 2014. The top ten tourist markets were Angola, South Africa, Zambia, Germany, Zimbabwe, Botswana, UK, USA, Other Africa and France. Tourists from Africa grew with 5.2%, European tourists increased with 5.4% while the North American tourists had a significant increase of 12.4%. It is worth noting that there was a 0.7% decrease in China tourists as compared to 2014.

Although there is growth, it is clear that growth has significantly declined and this therefore may affect Namibia's reputation as one of the leading countries in tourism growth and development.

For the purpose of traveling to Namibia, 45.6% of tourists were visiting friends and relatives, 38.9% came for holiday, and 12.8% were business tourists while 2.7% visited for other different purposes. The air arrivals have increased with 1.3% while the arrivals via road have gone down by 1.8% from 2014 to 2015. With regard to the average intended length of stay, tourists visiting friends and relatives had an average of 22 days while holiday tourists and business tourists had an average of 19 and 15 days respectively.

Overall it is important for the sector to market itself aggressively and to offer competitive services and prices. It will be necessary to turn the visitors in the visiting friends and relatives category into holiday and leisure travellers. The recently launched Domestic Tourism Survey revealed that this category does not significantly spend in Namibia since there is no need as they are with friends and relatives. It is therefore important that in terms of tourism growth, that contributes to the Gross Domestic Product, that we aggressively market Destination Namibia for holiday and leisure travellers.

In order to maintain a positive growth and Namibia's competitiveness in the world tourism market, marketing strategies should be improved to promote Namibia as a quality and value-for-money destination. The stakeholders in the tourism sector should be encouraged to be innovative by coming up with new products and to provide excellent services in order to attract more tourists and to encourage the current and old tourists to return. In this regard it is imperative that the Namibia Tourism Board as a matter of priority starts to implement the relevant provisions and strategies outlined in the National Sustainable Tourism Growth and Development Strategy in partnership with relevant stakeholders.

The results shows that we are still heavily reliant on our traditional source market which is Europe and within that Germany and the United Kingdom. It is imperative that we aggressively develop and implement a demand driven, research based marketing strategy for Namibia in consultation with all relevant partners and in line with the aims and vision of the National Tourism Growth Strategy. Further to that we need to develop a strategic plan, business plan and operational plan that responds to the realities and peculiarities of the tourism sector and its market demand supply forces if we are to grow tourism and break into new and emerging markets.

A decline in the Angolan tourist arrivals was observed in 2015 which could be attributed to the financial crisis that was experienced due to the facing out of the USA dollar. This also led to the retrenchment of workers and closing down of some business establishments in Oshikango and other northern and north-eastern towns where Angolans used to pass.

CONCLUSION AND RECOMMENDATIONS

These effects might spill over for the next few years to come hence the business owners should consider changing their business concepts and customer segments to include the Namibian clients and what can be affordable to the Angolan tourists.

The government and Namibia Airports Company should consider turning Hosea Kutako International Airport into a tourist hub or regional hub. This would contribute to an increase in tourist arrivals and their spending. With the current expansion of the Walvis bay harbour in progress, Namibia should consider introducing cruise-ship tourism as a tourism product.

Seasonality still remains a challenge, it is however pleasing to note that there is now an emergence of three peaks for overseas tourists notably April, August and October whereas for Africans it is in May, September and December.

These findings have implications for our product offering for intra-regional travel, overseas arrivals as well as domestic tourism. We need to also start implementing an aggressive inward looking domestic tourism marketing strategy as well as intra-regional tourism strategy.

Finally, in line with the National Tourism Growth Strategy we need to all embrace the slogan that tourism is everyone's business and collective adopt the whole of government approach to tourism growth and development in concert with the private sector.



Table 1: Number of Foreign Arrivals in Namibia by Nationality , 2010-2015

NATIONALITY	2010	2011	2012	2013	2014	2015	% change 2014/2015
AFRICA	**885 584**	**950 384**	**1 021 297**	**1 087 784**	**1 162 514**	**1 195 608**	**2.8%**
South Africa	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Angola	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Botswana	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Zambia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Zimbabwe	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Africa	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**235 768**	**212 964**	**217 562**	**213 507**	**237 540**	**246 714**	**3.9%**
Germany	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
UK	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Italy	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
France	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Scandinavia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Russia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Holland/Netherlands	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Switzerland	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Spain	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Portugal	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Belgium	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Greece	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Europe	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**26 139**	**25 241**	**27 092**	**29 532**	**33 639**	**34 890**	**3.7%**
USA	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Canada	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**30 997**	**29 646**	**34 488**	**41 779**	**43 900**	**42 406**	**-3.4%**
Australia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Brazil	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
China	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Countries	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**1 178 487**	**1 218 234**	**1 300 439**	**1 372 602**	**1 477 593**	**1 519 618**	**2.8%**
% change per year	-2.8%	3.4%	6.7%	5.5%	7.6%	2.8%	

Table 2: Number of Tourist Arrivals in Namibia, 2010-2015

Nationality	2010	2011	2012	2013	2014	2015	(2014-2013)%	(2015-2014)%
AFRICA	**714 287**	**784 580**	**826 688**	**912 861**	**1 029 473**	**1 083 285**	**12.8%**	**5.2%**
South Africa	277 655	272 930	269 393	277 182	312 153	351 864	**12.6%**	**12.7%**
Angola	296 825	361 480	379 842	426 025	470 747	447 038	**10.5%**	**-5.0%**
Botswana	31 503	28 658	25 273	31 829	36 274	45 049	**14.0%**	**24.2%**
Zambia	54 229	61 120	80 515	98 792	125 889	147 754	**27.4%**	**17.4%**
Zimbabwe	37 667	42 945	54 020	56 566	61 187	70 940	**8.2%**	**15.9%**
Other Africa	16 408	17 447	17 645	22 467	23 224	20 639	**3.4%**	**-11.1%**
EUROPE	**219 070**	**194 430**	**198 219**	**199 655**	**221 811**	**233 717**	**11.1%**	**5.4%**
Germany	87 072	79 721	80 127	79 551	86 121	90 729	**8.3%**	**5.4%**
UK	25 717	21 584	21 035	23 185	25 653	25 412	**10.6%**	**-0.9%**
Italy	10 767	11 207	9 335	8 780	8 922	10 460	**1.6%**	**17.2%**
France	17 039	13 729	15 937	15 911	19 577	20 189	**23.0%**	**3.1%**
Scandinavia	10 591	10 115	10 487	8 418	10 251	8 530	**21.8%**	**-16.8%**
Austria	7 197	6 016	6 288	5 875	7 042	5 943	**19.9%**	**-15.6%**
Holland/Netherlands	16 078	12 346	11 890	10 276	11 137	13 967	**8.4%**	**25.4%**
Switzerland	12 605	11 433	10 323	11 848	14 267	15 523	**20.4%**	**8.8%**
Spain	8 071	5 669	4 796	5 757	6 274	6 546	**9.0%**	**4.3%**
Portugal	9 124	8 774	12 679	14 048	13 720	15 583	**-2.3%**	**13.6%**
Belgium	7 024	6 170	5 739	7 329	7 309	9 032	**-0.3%**	**23.6%**
Russia	1 762	1 898	2 293	2 168	2 216	2 490	**2.2%**	**12.4%**
Other Europe	6 023	5 768	7 290	6 509	9 321	9 313	**43.2%**	**-0.1%**
NORTH AMERICA	**22 793**	**22 790**	**24 243**	**26 116**	**28 787**	**32 344**	**10.2%**	**12.4%**
USA	17 826	17 946	18 704	19 157	21 425	24 430	**11.8%**	**14.0%**
Canada	4 967	4 844	5 539	6 959	7 361	7 915	**5.8%**	**7.5%**
OTHER	**27 948**	**25 430**	**29 785**	**37 409**	**39 991**	**38 427**	**6.9%**	**-3.9%**
Australia	7 066	7 633	7 973	6 981	8 550	7 509	**22.5%**	**-12.2%**
Brazil	3 382	2 038	2 392	2 981	2 427	1 949	**-18.6%**	**-19.7%**
China	4 228	4 035	5 830	9 910	11 583	11 500	**16.9%**	**-0.7%**
Other Countries	13 272	11 724	13 590	17 537	17 431	17 467	**-0.6%**	**0.2%**
TOTAL	**984 099**	**1 027 229**	**1 078 937**	**1 176 042**	**1 320 062**	**1 387 773**	**12.2%**	**5.1%**
% change per year	0.4%	4.4%	5.0%	9.0%	12.2%	5.1%		

Table 3: Total Foreign Arrivals by Nationality and Category of Traveller, 2015

Nationality	Returning residents	Tourists	Same-day visitors	Others	TOTAL
AFRICA	**9 545**	**1 083 285**	**87 182**	**15 596**	**1 195 608**
South Africa	5 421	351 864	19 942	4 627	381 854
Angola	874	447 038	41 282	3 672	492 866
Botswana	346	45 049	5 185	328	50 908
Zambia	1 296	147 754	15 652	4 187	168 889
Zimbabwe	966	70 940	4 331	1 968	78 205
Other Africa	641	20 639	790	814	22 885
EUROPE	**2 908**	**233 717**	**8 720**	**1 369**	**246 714**
Germany	1 183	90 729	1 609	417	93 939
UK	338	25 412	1 445	170	27 365
Italy	56	10 460	187	33	10 736
France	116	20 189	260	33	20 598
Scandinavia	121	8 530	393	71	9 115
Austria	56	5 943	160	53	6 212
Holland/Netherlands	105	13 967	433	34	14 539
Switzerland	46	15 523	272	35	15 876
Spain	62	6 546	402	63	7 073
Portugal	604	15 583	2 240	251	18 679
Belgium	35	9 032	339	21	9 427
Russia	83	2 490	251	118	2 943
Other Europe	102	9 313	727	70	10 212
NORTH AMERICA	**399**	**32 344**	**1 667**	**479**	**34 890**
USA	372	24 430	1 169	368	26 339
Canada	27	7 915	498	111	8 551
OTHER	**738**	**38 427**	**2 313**	**928**	**42 406**
Australia	134	7 509	205	39	7 888
Brazil	20	1 949	96	97	2 162
China	210	11 500	374	111	12 195
Other Countries	374	17 467	1 638	681	20 161
TOTAL	**13 590**	**1 387 773**	**99 883**	**18 373**	**1 519 618**

Row Percentage(%) Distribution					
AFRICA	**0.8%**	**90.6%**	**7.3%**	**1.3%**	**100.0%**
South Africa	1.4%	92.1%	5.2%	1.2%	100.0%
Angola	0.2%	90.7%	8.4%	0.7%	100.0%
Botswana	0.7%	88.5%	10.2%	0.6%	100.0%
Zambia	0.8%	87.5%	9.3%	2.5%	100.0%
Zimbabwe	1.2%	90.7%	5.5%	2.5%	100.0%
Other Africa	2.8%	90.2%	3.5%	3.6%	100.0%
EUROPE	**1.2%**	**94.7%**	**3.5%**	**0.6%**	**100.0%**
Germany	1.3%	96.6%	1.7%	0.4%	100.0%
UK	1.2%	92.9%	5.3%	0.6%	100.0%
Italy	0.5%	97.4%	1.7%	0.3%	100.0%
France	0.6%	98.0%	1.3%	0.2%	100.0%
Scandinavia	1.3%	93.6%	4.3%	0.8%	100.0%
Austria	0.9%	95.7%	2.6%	0.9%	100.0%
Holland/Netherlands	0.7%	96.1%	3.0%	0.2%	100.0%
Switzerland	0.3%	97.8%	1.7%	0.2%	100.0%
Spain	0.9%	92.5%	5.7%	0.9%	100.0%
Portugal	3.2%	83.4%	12.0%	1.3%	100.0%
Belgium	0.4%	95.8%	3.6%	0.2%	100.0%
Russia	2.8%	84.6%	8.5%	4.0%	100.0%
Other Europe	1.0%	91.2%	7.1%	0.7%	100.0%
NORTH AMERICA	**1.1%**	**92.7%**	**4.8%**	**1.4%**	**100.0%**
USA	1.4%	92.8%	4.4%	1.4%	100.0%
Canada	0.3%	92.6%	5.8%	1.3%	100.0%
OTHER	**1.7%**	**90.6%**	**5.5%**	**2.2%**	**100.0%**
Australia	1.7%	95.2%	2.6%	0.5%	100.0%
Brazil	0.9%	90.1%	4.4%	4.5%	100.0%
China	1.7%	94.3%	3.1%	0.9%	100.0%
Other Countries	1.9%	86.6%	8.1%	3.4%	100.0%
TOTAL	**0.9%**	**91.3%**	**6.6%**	**1.2%**	**100.0%**

Column Percentage(%) Distribution					
AFRICA	**70.2%**	**78.1%**	**87.3%**	**84.9%**	**78.7%**
South Africa	39.9%	25.4%	20.0%	25.2%	25.1%
Angola	6.4%	32.2%	41.3%	20.0%	32.4%
Botswana	2.5%	3.2%	5.2%	1.8%	3.4%
Zambia	9.5%	10.6%	15.7%	22.8%	11.1%
Zimbabwe	7.1%	5.1%	4.3%	10.7%	5.1%
Other Africa	4.7%	1.5%	0.8%	4.4%	1.5%
EUROPE	**21.4%**	**16.8%**	**8.7%**	**7.5%**	**16.2%**
Germany	8.7%	6.5%	1.6%	2.3%	6.2%
UK	2.5%	1.8%	1.4%	0.9%	1.8%
Italy	0.4%	0.8%	0.2%	0.2%	0.7%
France	0.9%	1.5%	0.3%	0.2%	1.4%
Scandinavia	0.9%	0.6%	0.4%	0.4%	0.6%
Austria	0.4%	0.4%	0.2%	0.3%	0.4%
Holland/Netherlands	0.8%	1.0%	0.4%	0.2%	1.0%
Switzerland	0.3%	1.1%	0.3%	0.2%	1.0%
Spain	0.5%	0.5%	0.4%	0.3%	0.5%
Portugal	4.4%	1.1%	2.2%	1.4%	1.2%
Belgium	0.3%	0.7%	0.3%	0.1%	0.6%
Russia	0.6%	0.2%	0.3%	0.6%	0.2%
Other Europe	0.8%	0.7%	0.7%	0.4%	0.7%
NORTH AMERICA	**2.9%**	**2.3%**	**1.7%**	**2.6%**	**2.3%**
USA	2.7%	1.8%	1.2%	2.0%	1.7%
Canada	0.2%	0.6%	0.5%	0.6%	0.6%
OTHER	**5.4%**	**2.8%**	**2.3%**	**5.1%**	**2.8%**
Australia	1.0%	0.5%	0.2%	0.2%	0.5%
Brazil	0.1%	0.1%	0.1%	0.5%	0.1%
China	1.5%	0.8%	0.4%	0.6%	0.8%
Other Countries	2.8%	1.3%	1.6%	3.7%	1.3%
TOTAL	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Table 4: Tourist Arrivals by Nationality and Purpose of Visit, 2015

Nationality	Visiting Friends/ Relatives	Holiday	Business	Others	TOTAL
AFRICA	**576 441**	**313 838**	**161 430**	**31 576**	**1 083 285**
South Africa	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Angola	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Botswana	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Kenya	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Mozambique	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Africa	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**38 660**	**180 202**	**11 851**	**3 005**	**233 717**
Germany	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
UK	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Italy	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
France	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Netherlands	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Austria	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Holland/Netherlands	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Switzerland	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Spain	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Portugal	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Belgium	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Russia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Europe	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**6 145**	**23 006**	**1 889**	**1 304**	**32 344**
USA	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Canada	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**9 873**	**22 195**	**5 290**	**1 069**	**38 427**
Australia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Brazil	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
China	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Countries	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**632 744**	**539 399**	**178 676**	**36 953**	**1 387 773**

Row Percentage(%) Distribution					
AFRICA	**53.2%**	**29.0%**	**14.9%**	**2.9%**	**100.0%**
South Africa	33.6%	37.9%	27.0%	1.5%	100.0%
Angola	63.0%	28.8%	3.8%	4.4%	100.0%
Botswana	66.1%	20.4%	12.6%	0.9%	100.0%
Zambia	68.1%	17.1%	14.2%	0.6%	100.0%
Zimbabwe	54.3%	16.2%	22.9%	6.6%	100.0%
Other Africa	37.0%	27.5%	33.3%	2.2%	100.0%
EUROPE	**16.5%**	**77.1%**	**5.1%**	**1.3%**	**100.0%**
Germany	16.7%	79.7%	3.1%	0.4%	100.0%
UK	12.7%	74.5%	10.6%	2.2%	100.0%
Italy	13.2%	81.5%	4.8%	0.4%	100.0%
France	10.6%	85.0%	3.9%	0.5%	100.0%
Scandinavia	18.4%	70.9%	9.2%	1.5%	100.0%
Austria	11.8%	80.9%	6.7%	0.5%	100.0%
Holland/Netherlands	15.6%	79.5%	3.6%	1.3%	100.0%
Switzerland	13.2%	82.1%	3.3%	1.3%	100.0%
Spain	12.2%	75.7%	9.0%	3.0%	100.0%
Portugal	37.9%	53.1%	4.8%	4.2%	100.0%
Belgium	8.9%	88.3%	2.3%	0.6%	100.0%
Russia	34.9%	52.1%	8.4%	4.6%	100.0%
Other Europe	20.1%	64.7%	11.8%	3.4%	100.0%
NORTH AMERICA	**19.0%**	**71.1%**	**5.8%**	**4.0%**	**100.0%**
USA	18.4%	72.2%	5.4%	3.9%	100.0%
Canada	20.7%	67.9%	7.1%	4.3%	100.0%
OTHER	**25.7%**	**57.8%**	**13.8%**	**2.8%**	**100.0%**
Australia	11.7%	81.2%	5.5%	1.6%	100.0%
Brazil	26.5%	58.9%	9.5%	5.1%	100.0%
China	27.6%	49.3%	22.5%	0.6%	100.0%
Other Countries	30.4%	53.1%	12.1%	4.5%	100.0%
TOTAL	**45.6%**	**38.9%**	**12.9%**	**2.7%**	**100.0%**

Column Percentage(%) Distribution					
AFRICA	**91.1%**	**58.2%**	**90.3%**	**85.4%**	**78.1%**
South Africa	18.7%	24.7%	53.1%	14.5%	25.4%
Angola	44.5%	23.9%	9.4%	53.7%	32.2%
Botswana	4.7%	1.7%	3.2%	1.1%	3.2%
Zambia	15.9%	4.7%	11.7%	2.3%	10.6%
Zimbabwe	6.1%	2.1%	9.1%	12.7%	5.1%
Other Africa	1.2%	1.1%	3.8%	1.2%	1.5%
EUROPE	**6.1%**	**33.4%**	**6.6%**	**8.1%**	**16.8%**
Germany	2.4%	13.4%	1.6%	1.1%	6.5%
UK	0.5%	3.5%	1.5%	1.5%	1.8%
Italy	0.2%	1.6%	0.3%	0.1%	0.8%
France	0.3%	3.2%	0.4%	0.3%	1.5%
Scandinavia	0.2%	1.1%	0.4%	0.4%	0.6%
Austria	0.1%	0.9%	0.2%	0.1%	0.4%
Holland/Netherlands	0.3%	2.1%	0.3%	0.5%	1.0%
Switzerland	0.3%	2.4%	0.3%	0.6%	1.1%
Spain	0.1%	0.9%	0.3%	0.5%	0.5%
Portugal	0.9%	1.5%	0.4%	1.8%	1.1%
Belgium	0.1%	1.5%	0.1%	0.1%	0.7%
Russia	0.1%	0.2%	0.1%	0.3%	0.2%
Other Europe	0.3%	1.1%	0.6%	0.8%	0.7%
NORTH AMERICA	**1.0%**	**4.3%**	**1.1%**	**3.5%**	**2.3%**
USA	0.7%	3.3%	0.7%	2.6%	1.8%
Canada	0.3%	1.0%	0.3%	0.9%	0.6%
OTHER	**1.6%**	**4.1%**	**3.0%**	**2.9%**	**2.8%**
Australia	0.1%	1.1%	0.2%	0.3%	0.5%
Brazil	0.1%	0.2%	0.1%	0.3%	0.1%
China	0.5%	1.1%	1.4%	0.2%	0.8%
Other Countries	0.8%	1.7%	1.2%	2.1%	1.3%
TOTAL	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Table 5: Tourist Arrivals by Nationality and Sex, 2015

Nationality	Male	Female	TOTAL
AFRICA	700 659	382 626	1 083 285
EUROPE	136 990	96 727	233 717
NORTH AMERICA	17 356	14 988	32 344
OTHERS	25 986	12 440	38 427
TOTAL	880 991	506 782	1 387 773
Row Percentage(%) Distribution			
APRICA	64.7%	35.3%	100.0%
EUROPE	58.6%	41.4%	100.0%

NORTH AMERICA	**53.7%**	**46.3%**	**100.0%**
USA	[illegible]	[illegible]	[illegible]
Canada	[illegible]	[illegible]	[illegible]
OTHERS	**67.6%**	**32.4%**	**100.0%**
Australia	[illegible]	[illegible]	[illegible]
Brazil	[illegible]	[illegible]	[illegible]
China	[illegible]	[illegible]	[illegible]
Other Countries	[illegible]	[illegible]	[illegible]
TOTAL	**63.5%**	**36.5%**	**100.0%**
Column Percentage(%) Distribution			
AFRICA	**79.5%**	**75.5%**	**78.1%**
South Africa	[illegible]	[illegible]	[illegible]
Angola	[illegible]	[illegible]	[illegible]
Botswana	[illegible]	[illegible]	[illegible]
Namibia	[illegible]	[illegible]	[illegible]
Zimbabwe	[illegible]	[illegible]	[illegible]
Other Africa	[illegible]	[illegible]	[illegible]
EUROPE	**15.5%**	**19.1%**	**16.8%**
Germany	[illegible]	[illegible]	[illegible]
UK	[illegible]	[illegible]	[illegible]
Italy	[illegible]	[illegible]	[illegible]
Portugal	[illegible]	[illegible]	[illegible]
Russian Federation	[illegible]	[illegible]	[illegible]
Austria	[illegible]	[illegible]	[illegible]
Holland/Netherlands	[illegible]	[illegible]	[illegible]
Switzerland	[illegible]	[illegible]	[illegible]
Spain	[illegible]	[illegible]	[illegible]
Portugal	[illegible]	[illegible]	[illegible]
Belgium	[illegible]	[illegible]	[illegible]
Romania	[illegible]	[illegible]	[illegible]
Other Countries	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**2.0%**	**3.0%**	**2.3%**
USA	[illegible]	[illegible]	[illegible]
Canada	[illegible]	[illegible]	[illegible]
OTHERS	**2.9%**	**2.5%**	**2.8%**
Australia	[illegible]	[illegible]	[illegible]
Brazil	[illegible]	[illegible]	[illegible]
China	[illegible]	[illegible]	[illegible]
Other Countries	[illegible]	[illegible]	[illegible]
TOTAL	**100.0%**	**100.0%**	**100.0%**

Table 6: Tourist Arrivals by Nationality and Age, 2015

NATIONALITY	0 - 19	20 - 29	30 - 39	40 - 49	50 - 59	60+	Total
AFRICA	84 828	205 891	304 135	253 105	154 238	81 088	1 083 285
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	14 992	27 990	37 078	41 095	55 918	56 615	233 717
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	1 958	5 302	4 978	3 796	6 158	10 152	32 344
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	1 525	7 518	9 588	7 759	6 304	5 732	38 427
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	103 303	246 701	355 779	305 754	222 648	153 587	1 387 773

Row Percentage (%) Distribution							
AFRICA	**7.8%**	**19.0%**	**28.1%**	**23.4%**	**14.2%**	**7.5%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**6.4%**	**12.0%**	**15.9%**	**17.6%**	**23.9%**	**24.2%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**6.1%**	**16.4%**	**15.4%**	**11.7%**	**19.0%**	**31.4%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**4.0%**	**19.6%**	**25.0%**	**20.2%**	**16.4%**	**14.9%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**7.4%**	**17.8%**	**25.6%**	**22.0%**	**16.8%**	**11.1%**	**100.0%**

Column Percentage (%) Distribution							
AFRICA	**82.1%**	**83.5%**	**85.5%**	**82.8%**	**69.3%**	**52.8%**	**78.1%**
South Africa	25.8%	19.4%	20.4%	26.5%	34.0%	31.4%	25.4%
Angola	39.2%	38.2%	36.2%	35.2%	23.9%	14.5%	32.2%
Botswana	4.8%	3.6%	3.9%	3.0%	2.3%	2.0%	3.2%
Zambia	7.1%	15.0%	15.2%	10.8%	5.3%	2.9%	10.6%
Zimbabwe	4.3%	5.9%	7.8%	5.5%	2.5%	1.2%	5.1%
Other Africa	0.9%	1.3%	1.9%	1.9%	1.2%	0.8%	1.5%
EUROPE	**14.5%**	**11.3%**	**10.4%**	**13.4%**	**25.1%**	**36.9%**	**16.8%**
Germany	5.9%	4.1%	3.2%	5.2%	10.8%	15.1%	6.5%
UK	1.6%	1.3%	1.0%	1.2%	2.5%	5.0%	1.8%
Italy	0.4%	0.5%	0.6%	0.5%	1.1%	1.6%	0.8%
France	1.6%	0.8%	0.9%	1.1%	1.9%	3.6%	1.5%
Scandinavia	0.5%	0.7%	0.3%	0.5%	0.7%	1.3%	0.6%
Austria	0.2%	0.3%	0.3%	0.3%	0.7%	1.0%	0.4%
Holland/Netherlands	1.0%	0.9%	0.6%	0.8%	1.4%	2.1%	1.0%
Switzerland	1.0%	0.9%	0.6%	0.8%	1.5%	2.8%	1.1%
Spain	0.4%	0.2%	0.5%	0.5%	0.7%	0.4%	0.5%
Portugal	0.7%	0.4%	1.2%	1.2%	1.4%	1.8%	1.1%
Belgium	0.7%	0.5%	0.4%	0.5%	1.0%	1.3%	0.7%
Russia	0.1%	0.2%	0.2%	0.2%	0.3%	0.1%	0.2%
Other Europe	0.3%	0.5%	0.6%	0.8%	1.0%	0.7%	0.7%
NORTH AMERICA	**1.9%**	**2.1%**	**1.4%**	**1.2%**	**2.8%**	**6.6%**	**2.3%**
USA	1.6%	1.6%	1.0%	1.0%	2.1%	5.0%	1.8%
Canada	0.3%	0.6%	0.4%	0.2%	0.6%	1.6%	0.6%
OTHER	**1.5%**	**3.0%**	**2.7%**	**2.5%**	**2.8%**	**3.7%**	**2.8%**
Australia	0.3%	0.5%	0.3%	0.3%	0.7%	1.7%	0.5%
Brazil	0.1%	0.2%	0.2%	0.1%	0.1%	0.1%	0.1%
China	0.3%	1.1%	1.0%	0.9%	0.8%	0.3%	0.8%
Other Countries	0.7%	1.4%	1.2%	1.3%	1.2%	1.7%	1.3%
TOTAL	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Table 7: Tourist Arrival by Nationality and Mode of Travel, 2015

Nationality	Air	Road	Sea	Other	TOTAL
AFRICA	**175 625**	**895 712**	**3 077**	**8 872**	**1 083 285**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**160 004**	**66 020**	**3 822**	**3 871**	**233 717**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**17 852**	**8 895**	**1 983**	**3 615**	**32 344**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**23 259**	**12 563**	**1 423**	**1 181**	**38 427**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**376 739**	**983 190**	**10 305**	**17 538**	**1 387 773**
Row Percentage(%) Distribution					
AFRICA	**16.2%**	**82.7%**	**0.3%**	**0.8%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**68.5%**	**28.2%**	**1.6%**	**1.7%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

NORTH AMERICA	**55.2%**	**27.5%**	**6.1%**	**11.2%**	**100.0%**
USA	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Canada	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**60.5%**	**32.7%**	**3.7%**	**3.1%**	**100.0%**
Australia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Israel	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Japan	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Countries	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**27.1%**	**70.8%**	**0.7%**	**1.3%**	**100.0%**

Column Percentage(%) Distribution

AFRICA	**46.6%**	**91.1%**	**29.9%**	**50.6%**	**78.1%**
South Africa	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Angola	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Botswana	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Namibia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Zimbabwe	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Africa	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**42.5%**	**6.7%**	**37.1%**	**22.1%**	**16.8%**
Germany	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
UK	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Italy	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
France	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Scandinavia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Austria	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Holland/Netherlands	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Switzerland	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Spain	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Portugal	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Belgium	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Russia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Europe	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**4.7%**	**0.9%**	**19.2%**	**20.6%**	**2.3%**
USA	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Canada	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**6.2%**	**1.3%**	**13.8%**	**6.7%**	**2.8%**
Australia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Israel	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Japan	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Countries	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Table 8: Tourist Arrival by Nationality and Regional Border Posts, 2015

Nationality	Hosea Kutako Airport	Eros Airport	Walvisbay Airport	Northern Border Posts	North Eastern Border Posts	Southern Border Posts	Trans-Kalahari Border Post	Other Airports	Total
AFRICA	136 232	766	37 132	304 088	306 787	209 832	84 930	3 518	1 083 285
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	147 512	208	12 080	16 005	26 730	20 626	8 268	2 287	233 717
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	15 867	72	1 853	2 114	7 413	2 880	618	1 526	32 344
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	19 387	50	3 772	3 850	5 977	3 412	1 079	900	38 427
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	319 000	1 096	54 838	326 058	346 906	236 749	94 895	8 232	1 387 773

Row Percentage(%) Distribution									
AFRICA	**12.6%**	**0.1%**	**3.4%**	**28.1%**	**28.3%**	**19.4%**	**7.8%**	**0.3%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**63.1%**	**0.1%**	**5.2%**	**6.8%**	**11.4%**	**8.8%**	**3.5%**	**1.0%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**49.1%**	**0.2%**	**5.7%**	**6.5%**	**22.9%**	**8.9%**	**1.9%**	**4.7%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**50.5%**	**0.1%**	**9.8%**	**10.0%**	**15.6%**	**8.9%**	**2.8%**	**2.3%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**23.0%**	**0.1%**	**4.0%**	**23.5%**	**25.0%**	**17.1%**	**6.8%**	**0.6%**	**100.0%**

Column Percentage(%) Distribution									
AFRICA	**12.7%**	**69.9%**	**67.7%**	**93.3%**	**88.4%**	**88.6%**	**89.5%**	**42.7%**	**78.1%**
South Africa	2.2%	66.8%	14.9%	4.2%	10.2%	8.8%	89.2%	37.5%	25.4%
Angola	14.2%	2.6%	0.3%	84.2%	3.2%	79.1%	0.6%	2.2%	32.2%
Botswana	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	0.0%	0.1%
Zambia	0.8%	0.1%	1.5%	1.1%	17.1%	0.6%	0.2%	0.3%	10.4%
Burkina Faso	1.2%	0.2%	1.5%	1.4%	0.8%	1.0%	0.2%	0.2%	0.1%
Other Africa	2.0%	0.1%	1.5%	1.4%	1.0%	1.2%	0.0%	2.0%	1.2%
EUROPE	**46.2%**	**19.0%**	**22.0%**	**4.9%**	**7.7%**	**8.7%**	**8.7%**	**27.8%**	**16.8%**
Germany	21.1%	5.1%	4.0%	1.4%	2.6%	1.0%	1.5%	1.6%	6.2%
UK	8.7%	1.7%	6.1%	1.0%	1.0%	1.2%	0.5%	9.4%	1.0%
Italy	2.4%	0.2%	0.8%	0.2%	0.3%	0.2%	0.1%	0.1%	0.0%
France	4.0%	1.6%	2.0%	1.0%	0.0%	0.2%	0.6%	0.4%	1.1%
Netherlands	1.4%	1.0%	1.5%	1.0%	0.1%	0.2%	0.2%	1.2%	0.0%
Austria	1.2%	1.0%	1.0%	1.0%	0.1%	0.2%	0.2%	0.1%	0.4%
Belgium/Luxembourg	2.1%	1.0%	1.0%	1.0%	0.2%	1.1%	1.1%	1.2%	1.0%
Switzerland	1.1%	1.0%	0.7%	1.0%	0.6%	0.2%	0.2%	1.2%	1.1%
Spain	1.1%	0.2%	2.0%	1.0%	0.1%	0.2%	0.1%	2.0%	0.2%
Portugal	0.2%	0.0%	0.0%	1.0%	0.0%	0.1%	0.1%	0.0%	0.1%
Belgium	1.0%	0.2%	0.2%	1.0%	0.2%	0.2%	0.2%	0.1%	0.2%
Russia	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	1.0%	0.2%
Other Europe	1.2%	0.2%	1.2%	1.0%	0.2%	0.2%	0.2%	0.0%	0.2%
NORTH AMERICA	**5.0%**	**6.6%**	**3.1%**	**0.6%**	**2.1%**	**1.2%**	**0.7%**	**18.5%**	**2.3%**
USA	3.9%	5.7%	2.4%	0.4%	1.7%	0.7%	0.4%	14.0%	1.2%
Canada	1.0%	1.0%	0.8%	0.2%	0.2%	0.2%	0.2%	4.5%	0.2%
OTHER	**6.1%**	**4.6%**	**6.9%**	**1.2%**	**1.7%**	**1.4%**	**1.1%**	**10.9%**	**2.8%**
Australia	0.9%	0.8%	1.2%	1.0%	0.2%	0.2%	0.4%	0.2%	0.2%
Brazil	0.6%	1.6%	0.6%	1.0%	0.1%	0.1%	0.0%	0.4%	0.1%
China	2.2%	1.0%	2.4%	0.2%	0.2%	0.0%	0.2%	0.0%	0.2%
Other Countries	2.6%	2.0%	2.2%	1.4%	0.2%	0.2%	0.2%	10.1%	1.2%
TOTAL	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Table 9: Tourist Arrivals by Nationality and Intended Length of Stay, 2015

Nationality	2-3 days	4-7 days	8-14 days	15-21 days	22 - 364 days	Total Tourist Arrivals	Average Duration of stay
AFRICA	**150 161**	**270 667**	**278 219**	**142 242**	**241 994**	**1 083 285**	**20**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**24 547**	**37 445**	**81 403**	**55 781**	**34 541**	**233 717**	**17**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**5 237**	**8 609**	**9 519**	**4 368**	**4 612**	**32 344**	**16**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**5 251**	**9 315**	**9 542**	**4 411**	**9 908**	**38 427**	**24**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	185 196	326 036	378 684	206 802	291 055	1 387 773	18

Row Percentage(%) Distribution							
AFRICA	13.9%	25.0%	25.7%	13.1%	22.3%	100.0%	20
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	10.5%	16.0%	34.8%	23.9%	14.8%	100.0%	17
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	16.2%	26.6%	29.4%	13.5%	14.3%	100.0%	16
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	13.7%	24.2%	24.8%	11.5%	25.8%	100.0%	24
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	13.3%	23.5%	27.3%	14.9%	21.0%	100.0%	18

Column Percentage(%) Distribution							
AFRICA	81.1%	83.0%	73.5%	68.8%	83.1%	78.1%	20
South Africa	26.4%	32.8%	28.8%	15.9%	18.5%	25.4%	17
Angola	38.1%	29.3%	24.3%	32.2%	42.0%	32.2%	17
Botswana	5.9%	4.6%	2.5%	1.3%	2.4%	3.2%	14
Zambia	6.3%	10.5%	11.7%	14.9%	9.2%	10.6%	18
Zimbabwe	3.3%	4.2%	4.7%	3.3%	9.1%	5.1%	31
Other Africa	1.1%	1.6%	1.5%	1.0%	2.0%	1.5%	25
EUROPE	13.3%	11.5%	21.5%	27.0%	11.9%	16.8%	17
Germany	3.5%	3.9%	7.9%	12.4%	5.4%	6.5%	19
UK	1.7%	1.7%	2.4%	2.1%	1.1%	1.8%	16
Italy	0.4%	0.5%	1.3%	1.2%	0.3%	0.8%	16
France	0.9%	0.9%	2.4%	2.3%	0.7%	1.5%	14
Scandinavia	0.5%	0.6%	0.7%	0.7%	0.5%	0.6%	18
Austria	0.3%	0.3%	0.6%	0.7%	0.3%	0.4%	19
Holland/Netherlands	1.1%	0.6%	1.2%	1.6%	0.8%	1.0%	15
Switzerland	0.8%	0.5%	1.4%	2.3%	0.8%	1.1%	17
Spain	0.4%	0.4%	0.7%	0.7%	0.2%	0.5%	14
Portugal	2.3%	1.1%	0.9%	1.0%	0.8%	1.1%	14
Belgium	0.5%	0.3%	0.9%	1.3%	0.3%	0.7%	16
Russia	0.2%	0.1%	0.2%	0.2%	0.1%	0.2%	21
Other Europe	0.6%	0.5%	0.9%	0.7%	0.6%	0.7%	21
NORTH AMERICA	2.8%	2.6%	2.5%	2.1%	1.6%	2.3%	16
USA	2.1%	2.1%	1.9%	1.6%	1.2%	1.8%	16
Canada	0.7%	0.5%	0.7%	0.5%	0.4%	0.6%	16
OTHER	2.8%	2.9%	2.5%	2.1%	3.4%	2.8%	24
Australia	0.8%	0.4%	0.7%	0.5%	0.4%	0.5%	17
Brazil	0.2%	0.2%	0.1%	0.1%	0.1%	0.1%	20
China	0.5%	0.8%	0.5%	0.5%	1.6%	0.8%	37
Other Countries	1.3%	1.5%	1.2%	1.1%	1.3%	1.3%	23
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	18

Table 10: Tourist Arrivals by Nationality and Month, 2015

Nationality	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL
AFRICA	73 176	79 331	82 226	81 732	85 359	82 065	93 090	99 310	101 835	97 153	87 005	121 003	1 083 285
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	13 552	13 342	14 909	20 988	14 716	12 096	24 919	27 115	22 127	27 016	23 131	19 806	233 717
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	1 654	1 161	2 050	3 175	3 620	3 025	3 274	2 633	3 132	2 911	2 197	2 913	32 344
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	2 226	1 940	2 591	4 206	2 514	3 067	4 125	3 786	4 557	3 578	2 928	2 910	38 427
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	90 609	96 075	101 775	110 101	106 208	100 253	125 408	132 843	131 651	130 658	115 561	146 631	1 387 773

Row Percentage(%) Distribution													
AFRICA	6.8%	7.3%	7.6%	7.5%	7.9%	7.6%	8.6%	9.2%	9.4%	9.0%	8.0%	11.2%	100.0%
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	5.8%	5.7%	6.4%	9.0%	6.3%	5.2%	10.7%	11.6%	9.5%	11.6%	9.9%	8.5%	100.0%
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	5.1%	4.5%	6.3%	9.8%	11.2%	9.1%	10.1%	8.1%	9.7%	9.0%	7.7%	9.0%	100.0%
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	5.8%	5.0%	6.7%	10.9%	6.5%	8.0%	10.7%	9.9%	11.9%	9.3%	7.6%	7.6%	100.0%
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	6.5%	6.9%	7.3%	7.9%	7.7%	7.2%	9.0%	9.6%	9.5%	9.4%	8.3%	10.6%	100.0%

Column Percentage(%) Distribution													
AFRICA	**80.8%**	**82.6%**	**80.8%**	**74.2%**	**80.4%**	**81.9%**	**74.2%**	**74.8%**	**77.4%**	**74.4%**	**75.3%**	**82.5%**	**78.1%**
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EUROPE	**15.0%**	**13.9%**	**14.6%**	**19.1%**	**13.9%**	**12.1%**	**19.9%**	**20.4%**	**16.8%**	**20.7%**	**20.0%**	**13.5%**	**16.8%**
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NORTH AMERICA	**1.8%**	**1.5%**	**2.0%**	**2.9%**	**3.4%**	**3.0%**	**2.6%**	**2.0%**	**2.4%**	**2.2%**	**2.2%**	**2.0%**	**2.3%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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OTHER	**2.5%**	**2.0%**	**2.5%**	**3.8%**	**2.1%**	**3.1%**	**3.3%**	**2.8%**	**3.5%**	**2.7%**	**2.5%**	**2.0%**	**2.8%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
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TOTAL	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Table 11: Tourist Arrivals by Nationality and Seasonality, 2015

	QUARTER					SEASONALITY			
Nationality	Jan-March	April-June	July-Sept	Oct-Dec	TOTAL	Jan-Apr	May- Sept	Oct-Dec	TOTAL
AFRICA	234 733	249 156	294 235	305 161	1 083 285	316 465	461 659	305 161	1 083 285
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	41 803	47 800	74 161	69 953	233 717	62 791	100 973	69 953	233 717
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	5 166	9 820	9 039	8 320	32 344	8 340	15 684	8 320	32 344
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	6 757	9 786	12 468	9 415	38 427	10 963	18 048	9 415	38 427
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	288 459	316 562	389 902	392 850	1 387 773	398 560	596 363	392 850	1 387 773

Row Percentage(%) Distribution									
AFRICA	**21.7%**	**23.0%**	**27.2%**	**28.2%**	**100.0%**	**29.2%**	**42.6%**	**28.2%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**17.9%**	**20.5%**	**31.7%**	**29.9%**	**100.0%**	**26.9%**	**43.2%**	**29.9%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**16.0%**	**30.4%**	**27.9%**	**25.7%**	**100.0%**	**25.8%**	**48.5%**	**25.7%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**17.6%**	**25.5%**	**32.4%**	**24.5%**	**100.0%**	**28.5%**	**47.0%**	**24.5%**	**100.0%**
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**20.8%**	**22.8%**	**28.1%**	**28.3%**	**100.0%**	**28.7%**	**43.0%**	**28.3%**	**100.0%**

Column Percentage(%) Distribution									
AFRICA	**81.4%**	**78.7%**	**75.5%**	**77.7%**	**78.1%**	**79.4%**	**77.4%**	**77.7%**	**78.1%**
South Africa	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Angola	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Botswana	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Zambia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Zimbabwe	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Africa	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
EUROPE	**14.5%**	**15.1%**	**19.0%**	**17.8%**	**16.8%**	**15.8%**	**16.9%**	**17.8%**	**16.8%**
Germany	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
UK	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Italy	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
France	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Netherlands	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Austria	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Holland/Netherlands	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Switzerland	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Spain	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Portugal	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Belgium	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Russia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Europe	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NORTH AMERICA	**1.8%**	**3.1%**	**2.3%**	**2.1%**	**2.3%**	**2.1%**	**2.6%**	**2.1%**	**2.3%**
USA	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Canada	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
OTHER	**2.3%**	**3.1%**	**3.2%**	**2.4%**	**2.8%**	**2.8%**	**3.0%**	**2.4%**	**2.8%**
Australia	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Israel	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
Other Countries	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

NOTES



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